



香港浸會大學  
HONG KONG BAPTIST UNIVERSITY

# Hong Kong Baptist University

## Postgraduate Prospectus 2019/20



*Your Future is within your grasp*



**Prof Rick WONG**

*Vice-President (Research & Development)  
cum Dean of Graduate School*

## MESSAGE FROM THE DEAN

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Welcome to the Graduate School of Hong Kong Baptist University.

Established in 2002, the Graduate School has been growing vibrantly in tandem with the rising demand and expectation for graduate education, research performance, and research-driven learning.

The University offers postgraduate programmes of diverse disciplines fulfilling aspirations of individual students and advancing knowledge through research and scholarship. Our programmes emphasise a global perspective, the development of critical minds, and interactive and participatory learning. We provide students with a remarkable learning environment with different forms of collaborative arrangements both within and outside the University, substantial learning and teaching resources, and a team of dynamic staff committed to excellence. Knowledge is a continuing process of investigation. Partnering with our students, the University keeps moving forward and creating impact to address the local and global challenges.

HKBU is a research-led liberal arts university. We place strong emphasis on the importance of impact, collaboration, inter-disciplinarity and innovation. In pursuing our goal of enhancing research performance, we are making concerted efforts to recruit prominent scholars worldwide, to cultivate actively the niche research areas identified, and to strengthen the research environment. We are also committed to connecting our research with teaching: research keeps teaching alive, and teaching gives research a voice and a platform for application. Integrating these two important roles, the University will continue to thrive by making contributions to different communities at the local and international levels.

I invite you to explore the Graduate School website to learn more about our opportunities and developments in graduate studies and research.

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# About **HKBU**



## HKBU AT A GLANCE

Hong Kong Baptist University was founded in 1956 by The Baptist Convention of Hong Kong as a private, post-secondary college with a Christian tradition. The Institution started receiving Government funding in 1983 and acquired university status in 1994. Since then, it has made impressive advances and is currently one of Asia's foremost institutions of higher learning, delivering quality whole person education to the young people of Hong Kong and the Region.

The University enrolls around 11,000 students and offers over 40 undergraduate programmes, 44 taught postgraduate programmes, and research programmes leading to the award of MPhil and PhD under its six Faculties/Schools and the Academy of Visual Arts. Besides, the Graduate School promotes postgraduate programmes in the Region and provides learning support for postgraduate students. The School of Continuing Education and College of International Education offer self-financed programmes leading to the award of certificates, diplomas, higher diplomas and associate, undergraduate and higher degrees, and enrolls about 6,000 full-time students and around 7,000 part-time students. The University collaborated with Beijing Normal University (BNU) to set up in 2005 at BNU's Zhuhai campus BNU–HKBU United International College (UIC), which enrolls about 5,300 undergraduate students.

To help broaden students' horizons, the University promotes internationalisation through organising student exchanges with universities outside Hong Kong and various inter-cultural programmes within the University.

The University puts dual emphasis on teaching and research, and has established 48 research institutes and centres to nurture excellence in selected research areas. Its faculty provides consultancy and professional services for the Government and commerce/industry sectors, and endeavours to make practical results and findings to benefit society. To further enhance its research capacity, the University has established research outposts at Shenzhen and Changshu of Jiangsu Province.

Further information concerning the University can be obtained from [www.hkbu.edu.hk](http://www.hkbu.edu.hk).

# CAMPUS

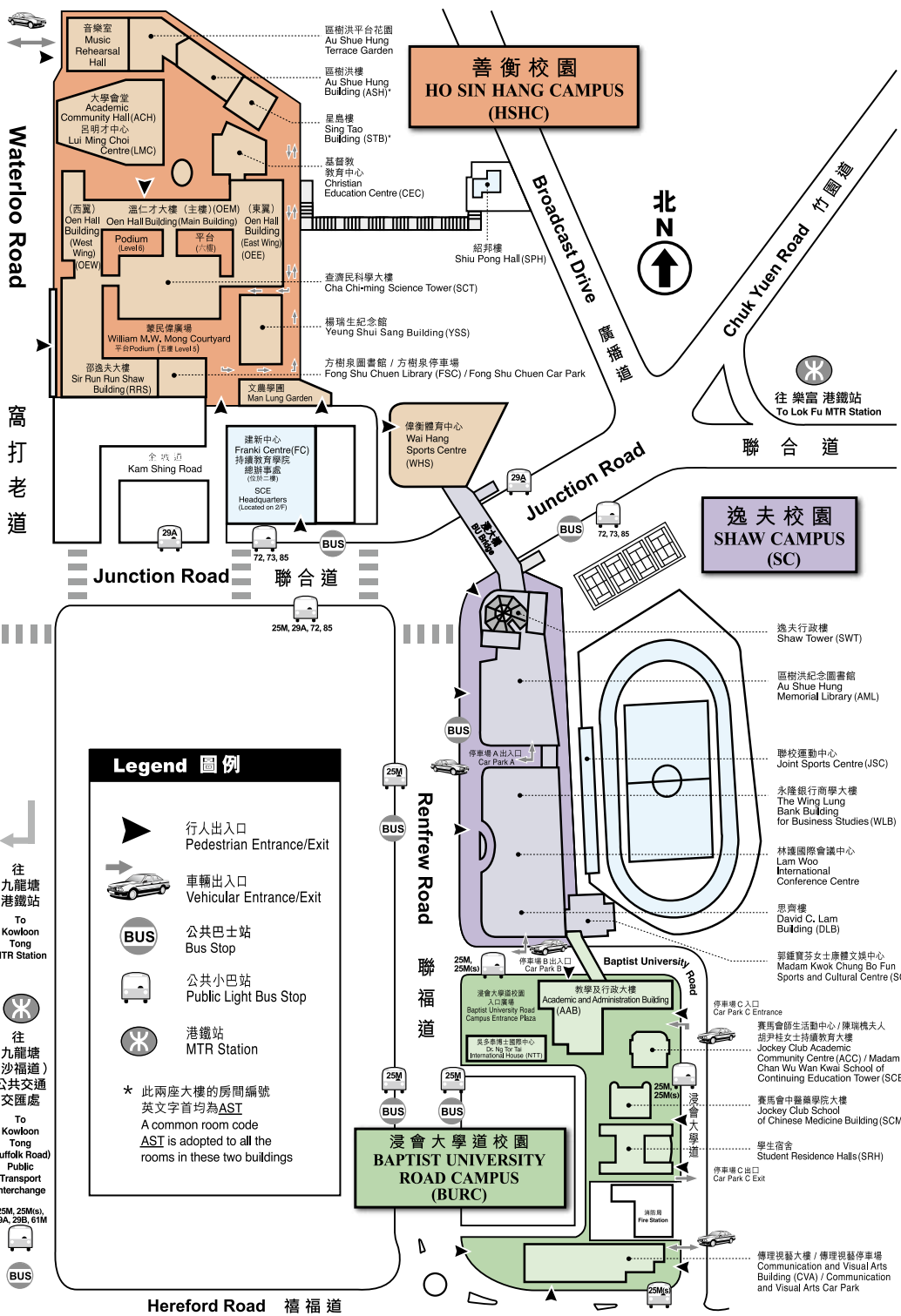
Located at Kowloon Tong, the University is easily accessible from all parts of Hong Kong. It takes only a few minutes' walk from Kowloon Tong MTR Station. Through years of development and substantial improvement in its accommodation and facilities, the University offers students quality higher education in a spacious, fully equipped, high-technology environment. The University has three closely-knitted campuses, the Ho Sin Hang Campus at Waterloo Road, the Shaw Campus at Renfrew Road and the Baptist University Road Campus.

The Ho Sin Hang Campus accommodates several major structures including the Oen Hall Building, the Cha Chi-ming Science Tower, the Sir Run Run Shaw Building, the Sing Tao Building and the Au Shue Hung Building. These buildings house the Faculty of Arts, the Faculty of Science and some administrative offices. There are also the Yeung Shui Sang Building, which serves as a base for student amenities, and the Christian Education Centre, which features a 400-seat chapel.

On the Shaw Campus are the Shaw Tower for administrative offices and research centres. The Wing Lung Bank Building for Business Studies to house the School of Business and the Office of Student Affairs, the David C. Lam Building to house the David C. Lam Institute for East-West Studies, research centres and teaching facilities of the School of Continuing Education, the Au Shue Hung Memorial Library, and the Lam Woo International Conference Centre. The Madam Kwok Chung Bo Fun Sports and Cultural Centre with a multi-purpose hall, an indoor sports hall, a roof-top recreation area, etc., is located at the open-air car park of the Joint Sports Centre.

On the Baptist University Road Campus are the Dr. Ng Tor Tai International House, providing accommodation for students, and visiting scholars participating in academic activities of the University, and the Jockey Club Academic Community Centre (ACC). The education/research facilities on the campus enable greater cooperation with leading institutions from China and overseas. Adjacent to ACC are the Jockey Club School of Chinese Medicine Building, the Madam Chan Wu Wan Kwai School of Continuing Education Tower and the Student Residence Halls, which provide a total of over 1,700 places for full-time local, mainland and overseas undergraduates and research postgraduates. The Communication and Visual Arts Building, with state-of-the-art facilities, houses the School of Communication and the Academy of Visual Arts to better train the next generation of talent for the creative industries and media in Hong Kong. The Academic and Administration Building is a complex building comprising the Faculty of Social Sciences and research centres, various administrative offices, a 400-seat lecture theatre (auditorium), a 240-seat canteen, a whole-floor Learning Commons, 27 classrooms and various student amenities.

The Wai Hang Sports Centre, located at a site some 200m east of the Ho Sin Hang Campus, is a multi-purpose sports centre with an outdoor heated swimming pool, a sports hall for basketball, badminton and volleyball, 3 squash courts, an activity room for dancing and playing table tennis, a fitness room, 2 tennis courts, general teaching rooms, and staff rooms. The Joint Sports Centre near the Shaw Campus provides students with a football pitch, a running track, facilities for field events, tennis courts and a 1,000-seat grandstand.



Waterloo Road

高打老道

往九龍塘港鐵站  
To Kowloon Tong MTR Station

往九龍塘(沙福道)公共交通交匯處  
To Kowloon Tong (Suffolk Road) Public Transport Interchange

25M, 25M(s), 29A, 29B, 61M

BUS

Hereford Road 禧福道

善衡校園  
HO SIN HANG CAMPUS  
(HSHC)



Broadcast Drive 廣播道

Chuk Yuen Road 竹園道

往樂富港鐵站  
To Lok Fu MTR Station

聯合道

Junction Road

聯合道

Junction Road

Renfrew Road

聯福道

浸會大學道校園  
BAPTIST UNIVERSITY  
ROAD CAMPUS  
(BURC)

BUS



# Postgraduate Studies at **HKBU**





## THE GRADUATE SCHOOL

Hong Kong Baptist University prides itself in providing creativity-inspiring education with distinctive contribution to the advancement of knowledge through research and scholarship. Its Graduate School, established in 2002, plays a major role in offering postgraduate programmes to meet societal needs, and in facilitating research advancement for the benefit of the humankind.

Ever since its establishment, the Graduate School has grown rapidly both in terms of the spectrum of programmes offered, the number of students enrolled, and the diversity of research projects it manages. Currently, the number of postgraduate students accounts for approximately 40% of the University's total enrolment and there are also over 700 ongoing research projects, generating research outputs that attract international collaboration and recognition.

To advance the University's agenda of becoming a leading international research-led liberal arts university, efforts have been expended to expand our research profile in both local and regional research arenas, and to foster international partnerships through academic programmes and research collaborations. The Graduate School will continue to play its role in supporting the University's endeavours in the pursuit of excellence in research as well as learning and teaching.

# LIST OF PROGRAMMES AND FEES (PROVISIONAL)

The Graduate School offers both full-time and part-time research postgraduate programmes leading to the Master of Philosophy (MPhil) and Doctor of Philosophy (PhD) qualifications, and a wide range of full-time/part-time taught postgraduate programmes leading to the award of Doctoral degrees, Master's degrees and postgraduate diplomas.

Programmes	Mode of Study					
	Part-Time	Duration [Year(s)]	Tuition Fee (HK\$)	Full-Time	Duration [Year(s)]	Tuition Fee (HK\$)
<b>Research Degree Programmes ( <sup>1</sup>Government/Research Grants Funded <sup>2</sup>Self-funded )</b>						
Doctor of Philosophy (PhD)	✓	6/8 <sup>#</sup>	\$42,100/year	✓	3/4 <sup>#</sup>	<sup>1</sup> \$42,100/year or <sup>2</sup> \$84,200/year
Master of Philosophy (MPhil)	✓	4	\$42,100/year	✓	2	<sup>1</sup> \$42,100/year or <sup>2</sup> \$84,200/year
<b>Taught Postgraduate Programmes</b>						
<b>Faculty of Arts</b>						
MA in Chinese Literature, Language and Culture	✓	2	\$98,550/programme	✓	1	\$98,550/programme
MA in Ethics and Public Affairs	✓	2	\$66,700/1st academic year \$33,300/2nd academic year	✓	1	\$100,000/academic year
MA in Language Studies	✓	2	Local students: \$47,250/academic year	✓	1	Local students: \$94,500/programme; Non-local students: \$99,900/programme
MA in Literary and Comparative Studies	✓	2	Local students: \$47,250/academic year	✓	1	Local students: \$94,500/academic year; Non-local students: \$99,900/academic year
MA in Music	✓	2	Local students: \$48,300/academic year*	✓	1	Local students: \$96,600/programme*; Non-local students: \$105,800/programme*
MA in Translation and Bilingual Communication	✓	2	\$52,500/academic year	✓	1	\$105,000/academic year
<b>School of Business</b>						
Doctor of Business Administration	✓	3-6	\$590,000/programme			
Master of Accountancy	✓	2	Local students: \$180,000/programme (plus \$5,000/each required pre-core course)	✓	1	Local students: \$180,000/programme; Non-local students: \$230,000/programme (plus \$5,000/each required pre-core course)

Programmes	Mode of Study					
	Part-Time	Duration [Year(s)]	Tuition Fee (HK\$)	Full-Time	Duration [Year(s)]	Tuition Fee (HK\$)
Master of Business Administration <sup>^</sup>	✓	2	\$124,000/academic year			
Master of Human Resources Management	✓	2	\$152,000/programme	✓	1	\$152,000/programme
MSc in Applied Accounting and Finance	✓	1.5	Local students: \$160,000/programme	✓	1	Local students: \$160,000/programme; Non-local students: \$200,000/programme
MSc in Applied Economics				✓	1	\$180,000/academic year
MSc in Business Management				✓	1	\$238,000/academic year
MSc in Corporate Governance and Compliance	✓	1.5	\$172,500/programme	✓	1	\$172,500/academic year
MSc in Entrepreneurship and Global Marketing				✓	1.25	€15,000 (France Semester) and HK\$124,000 (Hong Kong Semester)
MSc in Global Marketing Management				✓	1	UK/EU students: GBP6,875 (UK Semester) and HK\$122,000 (Hong Kong Semester); International students: GBP11,800 (UK Semester) and HK\$122,000 (Hong Kong Semester)
MSc in Strategic Human Resources Management	✓	2	\$198,000/programme			
<b>School of Chinese Medicine</b>						
MSc in Personal Health Management (Chinese Medicine)	✓	2	\$62,000/academic year	✓	1	\$124,000/academic year
Master of Chinese Medicine	✓	2	\$65,000/academic year	✓	1	\$130,000/academic year
Master of Pharmaceutical Sciences in Chinese Medicine	✓	2	\$60,000/academic year	✓	1	\$120,000/academic year
<b>School of Communication</b>						
MA in Communication	✓	2	\$60,000/academic year *	✓	1	\$120,000/academic year *
MA in International Journalism Studies	✓	2	\$60,000/academic year *	✓	1	\$120,000/academic year *
MA in Producing for Film, Television and New Media				✓	1	\$120,000/academic year *
MFA in Film, Television and Digital Media				✓	3	\$90,000/academic year *
MSocSc in Media Management	✓	2	\$60,000/academic year *	✓	1	\$120,000/academic year *
<b>Faculty of Science</b>						
MSc in Advanced Information Systems	✓	2	Local students: \$60,000/academic year; Non-local students: \$66,000/academic year	✓	1	Local students: \$120,000/academic year; Non-local students: \$132,000/academic year
MSc in Analytical Chemistry	✓	2	\$60,000/academic year	✓	1	\$120,000/academic year
MSc in Environmental and Public Health Management	✓	2	\$52,500/academic year *	✓	1	\$105,000/academic year *
MSc in Green Technology (Energy)	✓	2	\$55,000/academic year	✓	1	\$110,000/academic year
MSc in Information Technology Management	✓	2	Local students: \$60,000/academic year; Non-local students: \$66,000/academic year	✓	1	Local students: \$120,000/academic year; Non-local students: \$132,000/academic year

Programmes	Mode of Study					
	Part-Time	Duration [Year(s)]	Tuition Fee (HK\$)	Full-Time	Duration [Year(s)]	Tuition Fee (HK\$)
MSc in Mathematical Finance				✓	1.5	\$210,000/programme
MSc in Operational Research and Business Statistics				✓	1	\$150,000/academic year
<b>Faculty of Social Sciences</b>						
Doctor of Education	✓	4	\$66,000/academic year	✓	3	\$88,000/academic year
MA in Global Society				✓	1	\$130,000/academic year
Master of Education	✓	2	\$56,250/academic year	✓	1	\$112,500/academic year
Master of Public Administration	✓	2	\$62,500/academic year	✓	1	\$125,000/academic year
MSocSc (Contemporary China Studies)	✓	2	\$49,000/academic year	✓	1	\$98,000/academic year
MSocSc in Social Work	✓	2	\$109,400/programme (plus \$62,700 for two fieldwork placements)	✓	2	\$129,000/programme (plus \$62,700 for two fieldwork placements)
MSocSc in Sport and Leisure Management	✓	2	\$55,000/academic year *	✓	1	\$110,000/academic year *
MSocSc in Counselling	✓	2	\$53,000/academic year (plus \$17,100 practicums fee)	✓	1	\$106,000/academic year (plus \$17,100 practicums fee)
Master of Social Work	✓	2	\$50,150/academic year	✓	1	\$100,300/academic year
Postgraduate Diploma in Education	✓	2	Local Students: \$21,050/academic year; Non-local Students: HK\$60,000/academic year	✓	1	Local Students: \$42,100/academic year; Non-local Students: HK\$120,000/academic year
Postgraduate Diploma in Education – Subject Teaching and Subject Knowledge	✓	2	Local Students: \$21,050/academic year; Non-local Students: HK\$60,000/academic year			
<b>Academy of Visual Arts</b>						
MA in Visual Arts	✓	2	\$50,000/academic year	✓	1	\$100,000/academic year

<sup>^</sup> Intake for Mainland class only

<sup>#</sup> Depending on admission year

<sup>\*</sup> Subject to change

## Other Fees

**Application Fee** HK\$350 for local applicants; HK\$450 for non-local applicants

**Deposit** HK\$300





# GENERAL ADMISSION REQUIREMENTS

## Research Postgraduate Programmes

### Academic Qualification Requirements

#### Doctor of Philosophy (PhD)

Applicants seeking admission to the PhD degree programme should possess:

- (a) a master's degree from a recognized university or comparable institution; or
- (b) a bachelor's degree with first class honours from a recognized university or comparable institution; or
- (c) any other qualification deemed by the Graduate School to be acceptable for this purpose.

Candidates under paragraph (b) should have evidence of research achievement/experience. They may be admitted to the MPhil programme initially, but with a view to proceeding to the PhD programme after satisfactorily passing an assessment at the time of candidature confirmation.

Candidates under paragraph (c) may be required to take a qualifying examination, in which event their progress shall be reported to the Graduate School at the end of their first year of study.

#### Master of Philosophy (MPhil)

Applicants seeking admission to the MPhil degree programme should possess:

- (a) a bachelor's degree with honours from a recognized university or comparable institution; or
- (b) a qualification deemed to be equivalent; and shall, if required, satisfy the examiners in a qualifying examination.

Normally, only first and second class honours graduates will be considered to have met the admission criterion under paragraph (a). Graduates with third class honours

degrees, with a period of relevant work experience and satisfactory results in the qualifying examination, may also be considered.

### Language Proficiency Requirements

An applicant who is seeking admission on the basis of a qualification from a university or comparable institution outside Hong Kong of which the language of teaching and/or examination is not English is required to obtain a minimum score in the Test of English as a Foreign Language (TOEFL) at 550(paper-based test)/ 79(internet-based test) or International English Language Testing System (IELTS) at 6.5. For admission to the research postgraduate programmes in the Faculty of Science and School of Chinese Medicine, consideration will also be made for applicants with a minimum overall score in the College English Test (CET) Band 6 at 500 and grade B in the CET-SET (Speaking English Test). These students will have to take an English proficiency test upon commencement of study to determine whether and which level of English enhancement courses is required and pass the threshold standard in relevant international English proficiency test before their oral examination.

An applicant with English test results lower than the threshold standards but with strong academic records or research skills may also be considered for admission. If admitted, they will be required to complete an English enhancement course before confirmation of candidature.

For research postgraduate applicants in the School of Communication, please refer to the document at [https://gs.hkbu.edu.hk/f/page/241/783/rpg\\_comm.doc](https://gs.hkbu.edu.hk/f/page/241/783/rpg_comm.doc) for further details.

For applications to the Dual/joint PhD Programmes, the English requirement is different from programme to programme, depending on the partnering institution.

### **Taught Postgraduate Programmes**

Admission is subject to the fulfillment of the admission requirements of the respective programmes. Please refer to the 'Taught Postgraduate Programmes' section in this prospectus for programme specific entrance requirements.

#### **Academic Qualification Requirements**

Applicants should normally hold a Bachelor's degree for admission to a Taught Postgraduate degree programme; or a Master's degree for admission to a Professional Doctorate degree programme.

#### **Language Proficiency Requirements**

Applicants should fulfill any of the following requirements:

1. Hold a bachelor's degree which is obtained from a university or comparable institution where English is the medium of instruction; or
2. Provide any of the following English test results for meeting the English proficiency requirements. The test result provided should be within two years from the date of issuance of the Admission Offer letter.

- TOEFL\*: 550 (Paper-based), 79 (Internet-based); or
- IELTS (Academic): Overall Band at 6.5

*\* The TOEFL institution code of Hong Kong Baptist University is 9467.*



# FINANCIAL ASSISTANCE

## Studentships

Normally, studentships are provided to full-time MPhil and PhD students (Government / Research Grants Funded students). The monthly studentship is intended to cover expenses including tuition fee, accommodation and sundries, etc. Eligible local students enrolled in UGC-funded RPg programmes will be provided with tuition waiver by UGC.

## Government Student Financial Assistance Scheme

The Government offers financial assistance in the form of non-means-tested loan to all local students, and means-

tested grant and/or loan to needy full-time local students studying UGC-funded programmes. The beneficiaries are expected to repay their loans within a specified period after graduation or upon leaving the University. For further details, please refer to the website: <https://sa.hkbu.edu.hk/sfa/government-grants-and-loans>.

## Fellowships and Postgraduate Scholarships

Scholarships are bestowed upon selected recipients including new students on the basis of academic merits and other criteria stipulated by the donors. Currently there are 64 fellowship, scholarship and award schemes



available for postgraduate students. Detailed information can be found in the University Calendar/University Student Handbook (<http://handbook.ar.hkbu.edu.hk/2018-2019/scholarships-and-financial-aid>), or on the SFA Unit website: <https://sa.hkbu.edu.hk/sfa/scholarships/introduction>.

### Postgraduate Bursary

A bursary scheme provided by the Department of Education Studies is available for students from less-developed Asian countries with proven financial needs to study in the full-time Master of Education programme. Detailed information can be found at the website: [http://educ.hkbu.edu.hk/?page\\_id=366](http://educ.hkbu.edu.hk/?page_id=366).

### Emergency Grant and Loan

Full-time UGC-funded local postgraduate students with proven unforeseeable financial hardship caused by sudden unemployment/serious illness/accident/death of the main breadwinner of the family, natural or man-made disaster such as fire, explosion, robbery, etc., may apply for emergency grant and loan during the academic year. For details, please refer to the SFA Unit website: <https://sa.hkbu.edu.hk/sfa/government-grants-and-loans>.





# ADMISSION GUIDELINES

## Application Procedures

### 1. Submission of Application

Applications should be submitted via the online application system at [https://iss.hkbu.edu.hk/amsappl\\_pg](https://iss.hkbu.edu.hk/amsappl_pg).

### 2. Settlement of Application Fee

A non-refundable application fee of HK\$350 is required for local applicants, and HK\$450 for non-local\* applicants.

- \* *Non-local applicants refer to those entering Hong Kong for the purpose of education with a student visa/entry permit issued by the Immigration Department of Hong Kong*

### 3. Submission of Supporting Documents and Confidential Reference Form

## For Research Postgraduate Programmes

### (a) Supporting Documents

#### Essential

- HKID card or passport (for local applicants); other identity document issued by the home country (for non-local applicants),
- Degree certificate(s)/graduation diploma(s) AND transcript(s) for the academic qualification(s)<sup>1</sup>
- Public Examination Results (e.g. HKCEE/HKALE) (if any)
- Proof of English proficiency (Please refer to our Language Requirements for details)
- Sample(s) of publication or research work/record of research experience/publication list

### Supplementary

- Certificate(s)/supporting document(s) of scholarship(s) and prize(s)

### (b) Confidential Recommendation Form

You are required to invite two referees to complete the Confidential Recommendation Form. Upon duly completion of the Form, please request them to send it **directly** to the Graduate School (via email or post) **within two weeks** from the date you submitted your application.

*Note: If you wish to provide any supplementary documents, please quote the application number on all your documents.*





## For Taught Postgraduate Programmes

### (a) Supporting Documents (to be uploaded by the applicant)

#### Essential

- HKID card (for local applicants)
- Passport or other identity documents of home country (for non-local applicants)
- Degree certificate(s)/graduation diploma(s), and transcript(s)<sup>i</sup> for academic qualification(s) supporting the application
- English proficiency test results (e.g. TOEFL/IELTS/CET6 results)<sup>ii</sup>

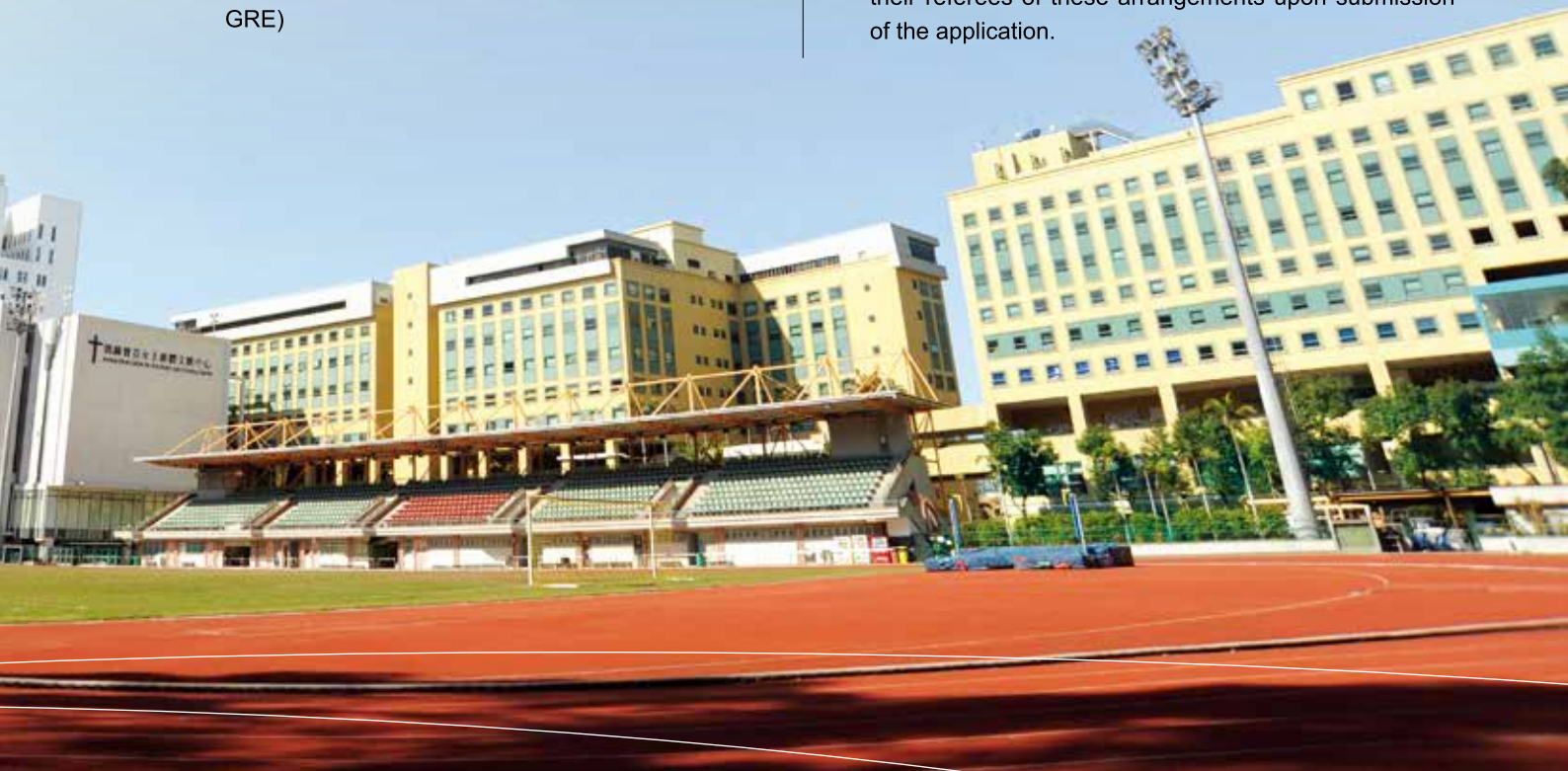
#### Supplementary

- Hong Kong public examination results, if applicable (e.g. HKCEE/HKALE/HKDSE)
- Other relevant test results, if applicable (e.g. GMAT, GRE)

- Certificate(s)/supporting document(s) of scholarship(s) and prize(s)
- Certificate(s) of professional qualification(s)
- Sample(s) of publication or research work/record of research experience/publication list

### (b) Confidential Reference Form (to be uploaded by the referee)

Applicants will be invited to provide confidential references from two referees. The Graduate School will directly invite the referees via email to complete and upload the Confidential Reference Form to an online platform **within two weeks** upon the applicants' successful submission of the application. Applicants should therefore ensure the accuracy of the referees' email addresses provided in the application, and inform their referees of these arrangements upon submission of the application.



Note:

<sup>i</sup> Upon receipt of the admission offer, applicants are required to arrange to send the official transcript(s) of the academic qualification(s) to the Graduate School directly by the awarding institution(s)/authorities. HKBU graduates/students are exempted from submitting the official transcript(s) for their previous/current studies in the University.

<sup>ii</sup> Individual programmes may stipulate different English language requirements, or equivalent acceptable qualifications, suitable for their fields of study. For programme specific entrance requirements, please refer to the 'Taught Postgraduate Programmes' section for details.

#### 4. Interview

##### For Research Postgraduate Programmes

Shortlisted applicants will normally be invited to attend an interview. A qualifying examination may also be required.

##### For Taught Postgraduate Programmes

Shortlisted applicants may be invited to attend an interview.

#### Application Periods

##### For Hong Kong PhD Fellowship Scheme

1 September 2018 to 1 December 2018.

##### For Research Postgraduate Programmes

The PhD and MPhil programmes are open for application now. The University is currently admitting PhD students concurrently for the 3-year PhD programme for academic year 2018/19 (the last cohort), and the new 4-year PhD programme (starting from AY2019/20). When considering your application, the Faculties/Schools/AVA concerned will recommend the PhD programme you will be offered for admission, i.e. 3-year or 4-year. MPhil admission follows the same timeline for admission as PhD programme. For

applicants in the School of Business, the closing date for admission is 1 December every year.

Applicants are encouraged to submit their applications as early as possible. For 2019/20 admission, students should commence their studies on 1 September 2019, or in the second semester depending on the completion of the necessary procedures.

##### For Taught Postgraduate Programmes

Application for the September 2019/20 intake has started. Applicants may visit our website to view the up-to-date application schedule and details. Late applications may be considered when places are still available.

#### Transfer Students

Under normal circumstances, applicants who are studying in a master's degree at Hong Kong Baptist University or other institutions, seeking transfer to any master's degree programmes of Hong Kong Baptist University will not be considered.

#### Double Registration

For UGC-funded programmes, unless otherwise approved by the University, registered candidates are normally not permitted to register part-time or full-time for any other qualification, either at the University itself or at any other local institution of higher learning. Candidates breaching this regulation are subject to discontinuation of their studies at the University.

#### Student Visa

The Hong Kong Immigration Department requires all full-time non-local students (from overseas or the Chinese Mainland) to obtain a student visa in order to study in Hong Kong. Applications should normally be made at least two months in advance. Part-time non-local students should

possess an appropriate and valid visa to prove their eligibility to stay and study in Hong Kong.

All non-local applicants of full-time postgraduate programmes should submit their student visa applications through the University. Applicants will be informed of the details once they are given the admission offer.

### **Enquiries**

For general enquiries and application procedures, please contact the Graduate School (details on page 111). Programme enquiries concerning fields of research or details on study programmes may be directed to the respective Faculty/School/AVA or programme offices (details on page 110).



Research  
**Postgraduate Programmes**



# RESEARCH POSTGRADUATE PROGRAMMES

Both PhD and MPhil degrees are research-oriented. A student is required to:

- (a) complete an approved programme of supervised research;
- (b) present a written thesis which demonstrates an advanced level of knowledge and understanding in the candidate's field of study and which describes and summarises the research undertakings and findings;
- (c) satisfy the Board of Examiners in an oral examination (and any other examination if deemed necessary), on matters relevant to the subject of the thesis; and
- (d) comply with supervision, attendance and all coursework requirements as laid down by the respective Faculty/School/AVA.

A full-time candidate registered provisionally for the MPhil degree is subject to a probationary period of up to 12 months (for a part-time candidate, up to 18 months). A full-time candidate registered provisionally for the PhD degree is subject to passing a qualifying examination by the 18th month of study and a probationary period of up to 30 months. At the end of the probationary period and after the submission of a research prospectus to the University's Research Postgraduate Studies Committee, the candidate will be assessed and candidature will be confirmed or terminated.

## Period of Study

The normal period of study for full-time and part-time PhD and MPhil students are:

	Full-time	Part-time
<b>PhD students</b>	36-48 months <sup>#</sup>	72-96 months <sup>#</sup>
<b>MPhil students</b>	24 months	48 months

<sup>#</sup> Depending on admission year

## Fields of Study

At Hong Kong Baptist University, our niche areas for study and research focus are based upon staff expertise, evolving student interests, and the Faculty's curriculum strength and resources. To assist prospective students when identifying possible study options, a list of disciplines/fields of study offered by the respective departments is shown as follows.

## Faculty of Arts

### Chinese Language and Literature (CHI)

Chinese Language; Etymology; Classical Chinese Literature; Modern Chinese Literature; Chinese Literary Theory and Criticism; Chinese Religion and Philosophy; Chinese Classical Studies; Study of Ceremonial Rites

### English Language and Literature (ENG)

#### Linguistics/Language Studies

Bilingualism; Contrastive Linguistics; Intercultural Communication; Gender and Language; Language Acquisition and Language Learning; Phonetics and Phonology; Pragmatics; Semantics; Sociolinguistics; Syntax; Text/Discourse Analysis; World Englishes; Applied Linguistics; Professional Communication; Multimodal Communication; Hong Kong English

#### Literary Studies

Twenty-First Century and Contemporary Literature; Chinese Western Comparative Literature; Gender and Literature; Identity & Diaspora in Literature; Literature and Film; New Literatures in English; Hong Kong Literature; Nineteenth-Century Literature; Modernist Literature; Victorian Literature; Contemporary and Modern Drama; Postcolonial Studies



## **Music (MUS)**

Contemporary China Music Studies (including Hong Kong, Taiwan, Chinese diaspora); Performance Practice Studies and Research; Piano Pedagogy; Music Education; Historical Musicology and East-West Musicological Research; Composition; Music Technology/Computer Music; Ethnomusicology

## **Religion and Philosophy (REL)**

### **Religious Studies**

Buddhism, Chinese Popular Religions, Christianity, Confucianism, Daoism; Chinese Christianity; Modern Critique of Religion; Religious Ethics; Sociology of Religion

### **Philosophical Studies**

Chinese Philosophical Traditions (Buddhist, Confucian, Daoist, Modern); Comparative Philosophical Studies (Chinese, European, North American); Ethics; Hermeneutics; Logic; Metaphysics; Modern & Contemporary Continental European Philosophy; Philosophies of Language, Religion, Science; Social & Political Philosophy

## **Humanities Studies (Interdisciplinary) (HMW)**

Cultural Studies; Arts and Aesthetics; Media and Film Studies; Creative Writing and Critical Studies; Gender and Sexuality Studies; Post-Colonialism; Ethnic Studies; Youth Cultural Studies; Human Rights; Comparative Literary Studies; Popular Music Studies; Creative and Cultural Industry/Policy Studies

## **Translation Studies**

History of Translation; Translation Theory; Chinese Discourse on Translation; Western Translation Theory; Comparative Study of Chinese and Western Translation Theory; Applied Translation Studies; Literary Translation; Community Interpreting; Legal Interpreting;

Legal Translation; Power and Interpreting; Power and Translation; Gender and Translation; Discourse Analysis; Drama Translation; Translation and the Performing Arts; Translation and Post-modernism; Translation Pedagogy; Professionalism and Translating; Translation and Intuition; Translation and Museums; Intersemiotic Issues in Translation; Computer-aided Translation

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## **School of Business**

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## **Accountancy and Law (ACLW)**

Financial Accounting; International Accounting; Auditing; Management Accounting; Taxation; Accounting Information Systems, Corporate Governance; Business Financial Management; Accounting and Capital Market; Accounting Education; Business Ethics; Commercial Law; Labour Law; China Law; Company Law; Legal Aspects of China Business

## **Economics (ECON)**

Chinese Economy; Economic Development; Microeconomics; Macroeconomics; Applied Econometrics; International Economics; Financial Economics; Labour Economics; Industrial Economics; Public Finance; Health Economics; Political Economy

## **Finance and Decision Sciences (FDS)**

Financial Derivatives; Risk Management; Portfolio Management and Securities Analysis; Behavioural Finance; Investment Strategy; Market Micro-structure; Corporate Finance; Corporate Governance; Corporate Restructuring; Management Information Systems; E-Commerce; Information System Ethics; Adoption of Information Technology; Behavioural Aspect of Information Technology; Information Technology in Education; Information Systems in SMEs; Telecommunications and

Multimedia Management; Business Intelligence; Knowledge Management; e-Logistics and Supply Chain Management; e-Marketing and Customer Relationship Management; Information Systems Auditing

### **Management (MGNT)**

International Management; Strategic Management; Organisational Behaviour; Human Resources Management; Organisational Theory; Employee Relations; Cross-Cultural Management; Corporate Social Responsibility and Business Ethics; General Management; Management in China; Leadership; Entrepreneurship

### **Marketing (MKT)**

Strategic Marketing and Planning; Services Marketing; Marketing Issues in China; Cross-Cultural Marketing; Marketing Communication; Industrial Marketing; Sales Management; Small-Firm Marketing; Entrepreneurship; Ethical Issues in Marketing; Marketing and Society

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## **School of Chinese Medicine**

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Biomedical Sciences / Chinese Medicine / Translational Medicine / Pharmacy in Chinese Medicines

- Cancer and Inflammation Research
- Translational Medicine in Bone and Joint Diseases
- Clinical Research in Integrative Chinese Medicine
- Translational and Clinical Research in Parkinson's Diseases and Other Neurodegenerative Diseases
- Development of Preventive and Therapeutic Approaches for Renal Diseases
- Authentication, Standardisation and Quality Assurance of Chinese Medicines
- Integrated Bioinformedicine and Translational Science
- Precision Medicine and Innovative Drug Discovery

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## **School of Communication**

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### **Communication Studies (COMS)**

Crisis and Risk Communication; Corporate Social Responsibility; Communication Theory Development and Measurement, Health Communication; Leadership Communication in Organizations; Responsible Marketing Communication to Children and Youth; Celebrity and Brand Endorsement; Communicating Gender & Sexuality; Strategic Communication in Greater China; New Media Use and Social Inclusion; Mobile and Social Media and Digital Stakeholder Engagement; Big Data Mining

### **Journalism (JOUR)**

Media Law; Theory of Journalism; Interaction between Journalism and Society/Politics/Economy/Culture; Investigative Journalism; Theory and Practice of Broadcast Journalism; Theory and Practice of Print Journalism; Online News Media; Journalism Education; Digital Impact on Journalism; Chinese Media Reform; Media Literacy and Education; Business and Financial Journalism; Theory and Practice of News Media Management; Mass Communication; Public Opinion; Social Media Analytics; Networking Analysis; Artificial Intelligence, Data Journalism; Data Visualization; Media and Information Literacy; Net Generation and Knowledge Society, Journalism Ethics; Theory and Practice of China Reporting

### **Academy of Film (AF)**

Asian & Chinese Cinema and Television; Comparative Studies of Film Auteurs; Critical Theories & Cultural Studies; Documentary Film; Film Aesthetics; Gender, Identity, Sexuality; Nation, Ethnicity, Post-colonialism; Realist Film Theory; Screen Industry and Globalisation

## Faculty of Science

### Biology (BIOL)

Ecology and Evolution of Aquatic Animals; Ecotoxicology of Heavy Metals and Persistent Organic Pollutants; Electronic/Municipal/Pharmaceutical/Organic Waste Management; Environmental Impact Assessment; Bioremediation of Contaminated Soil and Water; Biofuel Research; Anaerobic Digestion; Composting; Carrying Capacity Study of Ecosystem; Molecular Endocrinology and Developmental Toxicology; Anti-tumor Drugs; Regulation of Cancer Stem Cell Growth and Differentiation; Immunology; Bioinformatics; Neurobiology; Functional Genomics and Molecular Genetics in Plant and Animal; Plant Defense Signaling and Stress Responses; Mechanism of Hybrid Incompatibilities between Nematode Species; Regulation of Cell Fate Differentiation During Animal Embryogenesis; Transcriptional and Post-transcriptional Gene Regulation; Microbial Ecology; Urban Environments, Microbiology and Health

### Chemistry (CHEM)

Analytical Chemistry; Bioinorganic/Biophysical Chemistry; Biological Chemistry; Biosensor; Chemical Instrumentation; Chemosensor; Chinese Herbs; Computational Chemistry; Coordination Chemistry; Electroanalytical Chemistry; Environmental Chemistry; Food Analysis and Safety; Heterogeneous Catalysts; Inorganic Chemistry; Mass Spectrometry; Material Design and Synthesis; Microfluidic Technology; Nanosciences; Organic Electronics; Organic Synthesis; Organometallic Chemistry; Physical Chemistry; Polymer Chemistry; Supramolecular Chemistry

### Computer Science (COMP)

#### Computational Intelligence

Health Informatics; Multi-Agent and Complex Systems;

Web Intelligence; Intelligent User Interface; Data Mining and Knowledge Discovery

#### Databases and Information Management

Data Privacy and Security; Distributed Data Management; Graph Databases; Mobile Data Management; Social Network Analysis; and Spatial Databases

#### Networking and Systems

Blockchain Technology; Cloud Computing; Internet Computing; Data Center Networks; Indoor Localisation; High Performance Computing; Pervasive Computing; Wireless Networks

#### Pattern Recognition and Machine Learning

Computer Vision; Machine Learning; Pattern Recognition and Biometrics; Secure and Privacy-aware Computing; and Image and Video Processing

### Mathematics (MATH)

#### Image Sciences

Image Processing; Inverse Problems; Compressive sensing; Inverse scattering and Super-resolution; Data Analysis and Applications in Computational Photography; Medical Imaging and Astronomical Imaging; Machine Learning; Artificial Intelligence

#### Optimisation

Nonlinear programming; Variational inequalities; Complementarity Problems; Large-scale Convex Problems; Neurodynamic Optimisation; Nonconvex Optimisation; Graph Theory

#### Statistics

Algebraic Combinatorics; Combinatorial Hopf Algebra; Applied probability; Stochastic Geometry; Random processes; Big data; Biostatistics and bioinformatics;

clinical trial design; statistical genomics; Finance; Credit risk modeling; Financial econometrics; Financial risk management; High-dimensional data analysis; Regression; Spatial statistics; Resampling techniques; and Survival analysis; Statistical learning; Data science

### **Scientific Computing**

Finite element methods; Spectral methods; Meshless methods; Domain decomposition methods; Grid generation; Parallel computing; Numerical partial differential equations; Numerical simulations and Matematerials

### **Physics (PHYS)**

#### **Experimental**

Metamaterials; Acoustics; Wave Physics; Molecular Electronics; Chiral Nanoplasmonics; Optoelectronics; Bio-imaging and Modeling of Cell Dynamics, Organic and Inorganic Luminescence Materials and Devices; Organic Light-Emitting Diodes; Organic Thin Film Transistors; Organic Solar Cells; Organic Photodetectors; Perovskite Optoelectronic Devices; Optics and Transports of Organic Thin Films; chiral nanoplasmonics, surface enhanced chiroptical spectroscopies, enantioselective synthesis, photochirogenesis, enantiodifferentiation, trace (bio) molecular detection, bio-nanointeraction, specific differentiation of stem cells, functional optic coating, and flexible/wearable energy generation and storage

#### **Theoretical**

Stochastic Thermodynamics; Self-Organization; Modeling of Biological Systems; Condensed Matter Machine-learning for Big Brain Data Analysis; Wave Physics; Metamaterials and Photonic Crystals; Optical Trapping; Optical Force; Optical Tweezers; Electronic Structure Simulations of Materials; Surface Science and Nanoscience

## **Faculty of Social Sciences**

### **Education Studies (EDUC)**

Blended Learning; Chinese Language Education; Cognitive Science; Comparative Education; Critical Thinking and Metacognition; Curriculum Studies; Cyber Psychology; Developmental Psychology; Education Policy Research; Educational Leadership; Educational Psychology; English Language Education; History of Education; ICT in Education; Inclusive Education; Information Literacy; Leisure Education; Mathematics Education; Mobile Learning; Moral Education; Music Education; Social Context of Education; Social Psychology; Special Educational Needs; Teacher Development; Teacher Education

### **Geography (GEOG)**

Meteorology; Climatic Variability and Climate Change; Earth Systems; Sedimentological, Paleoenvironmental and Marine Physical Environments; Microfossil Studies; Quaternary Studies; Geomorphology; Limnology; Hydrology; GIS and Remote Sensing Applications; Environmental Perceptions and Attitudes; Environmental Policy; Sustainable Development; Energy Studies; Urban Open Space Systems; Urban Geography; Urban Planning; Asian Theories of the City; Critical Geography; Transport Geography; Travel Behaviour; Time Geography; Big Data, Urban and Transport Analytics; Urban Housing Markets; Cultural and Social Geography; Critical Heritage Studies; Migration; Mobility; Transnationalism; Regional Planning; Rural Transformation in China; Urban and Regional Development in China, Pacific Asia, Hong Kong and the Pearl River Delta



## **Government and International Studies (GIS)**

Area Studies (Multi-disciplinary); International Relations and Security Studies; Public Policy Analysis and Comparative Politics; Political Sociology, Political Economy and Social Sciences Methodology; Political Theory and Political Thought; Innovative Pedagogies and Language Teaching/Learning

## **History (HIST)**

African History; East Asian History; European History; Global History; Local History; Middle Eastern History; Oceanian History; Southeast Asian History; North American History; Business History; Cultural History, Economic History; Ethnic History; Gender History; Intellectual History; Legal History; Military History; Natural History; Political History; Social History; Urban History; History of Children; History of Christianity; History of Customs; History of Education; History of Expatriate Communities; History of Material Cultures; History of Medicine and Diseases; History of Migration; History of Popular Religion; History of Railroads; History of Science and Knowledge; Archaeology; Colonialism; Cross-cultural Studies: Foreign Relations; Historical Anthropology; Historiography; Historical Geographic Information System; History through Art; The Enlightenment; The Maritime World

## **Social Work (SOWK)**

Youth Studies; Mental Health and Well-being; Psychiatric Rehabilitation and Mental Health Counselling, Family Studies; Critical Intervention and Narrative Practice; Gender and Intersectionality; Globalization, Social Policy and Social Welfare; Social and Community Development; Career and Life Planning

## **Sociology (SOC)**

Aging Studies; Chinese Societies, including Hong Kong Society and Culture; Comparative Asian Studies; Cultural

Sociology; Gender Studies and Sexualities; Globalization and Development Studies; Health and Illness; Inequalities and Social Stratification; Kinship and Social Organizations; Marriage and the Family; Migration; Popular Culture; Population Studies; Race and Ethnicity; Social Media; Social Movements; Social Networks; Sociology of Consumption; Urban Sociology; Work and Industry; Youth Studies

## **Sport and Physical Education (SPE)**

Contemporary Issues in Physical Education, Sport, and Recreation; History and Philosophy of Physical Education and Sport; Health Fitness; Wellness, and Quality of Life; Exercise Physiology; Sports Injuries; Sport Training and Nutrition; Sport and Exercise Psychology; Sport Sociology; Sport and Leisure Management

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## **Academy of Visual Arts**

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Our research postgraduate programme is based on identifying, understanding and developing creative practice as a specialised field of intellectual encounter and inquiry. It is particularly focused on practice-led research strategies and methodologies in the visual arts with the intention of supporting the development of the individual creative arts practitioners' works and research. The programme is studio-based, enabling the production of new bodies of work within a structure of tutorials, seminars, and lectures that requires research candidates to evaluate and reflect on a range of conceptual, philosophical, material and theoretical frameworks, and demonstrate their understanding of contemporary critical thinking and visual art practice.

Practice-led Research is concerned with the nature of practice and leads to new knowledge that has operational significance for that practice. The focus of the research

is to develop knowledge about practice, or to advance knowledge within practice. The output of practice-led research will accumulate as a written thesis, which may also include a creative outcome. By comparison, Practice-based Research is an original investigation undertaken to gain new knowledge partly by means of practice and the outcomes of that practice.

Current areas of research expertise include but are not limited to: Body Aesthetics and Performance Art, Chinese Arts (practical and theoretical), Contemporary and Modern Art, Design, Hong Kong Art and Culture, Interactive Media, Time-based Media, Material Culture, Museum and Curatorial Studies, Public Art and Community, and Visual Culture Studies.



TAUGHT POSTGRADUATE PROGRAMMES

# Faculty of Arts



# Master of Arts (MA) in Chinese Literature, Language and Culture

(One-year Full-time or Two-year Part-time)

**Prof Timothy Wai Keung CHAN,**

**Programme Director**

## Aims

The programme aims to cultivate in students a deeper knowledge of Chinese culture and broaden their vision with new perspectives to prepare them in meeting the challenges of the changing society. It enhances students' Chinese language skills and cultural literacy, which are particularly essential for professions such as education, media and cultural management.

## Admission Requirements

Applicants should possess:

- (a) a bachelor's degree with second class honours or above in Chinese or related disciplines (mass media, humanities, cultural studies and education) from a recognised university or comparable institution; or
- (b) a general degree plus relevant working experience; or
- (c) an equivalent qualification.

Short-listed applicants may be invited for an interview should the Programme Board deem it necessary.

## Units Requirement

Required Courses:	9 units
Elective Courses:	18 units
Total Requirement:	<hr/> <b>27 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the University Student Handbook 2018/19 (<http://gs.hkbu.edu.hk/en/curriculum1819/chin>) for details of the list of courses.

The medium of instruction is Chinese (either in Cantonese or Putonghua, depending on the course instructor).

Students who have fulfilled all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded an MA Degree in Chinese Literature, Language and Culture. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.67 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.66 will be awarded Merit.

Four scholarships of HK\$42,000 each are awarded annually to students who have outstanding academic performance.



# Master of Arts (MA) in Ethics and Public Affairs

(One-year Full-time or Two-year Part-time)

**Prof KWAN Kai Man, Programme Director**

## Aims

- (a) To enable students to develop multiple interpretive perspectives (religious and philosophical) on perennial and contemporary issues in different contexts of public affairs.
- (b) To help students appreciate and respect diversity within modern society in order to assess and handle conflicting values in critically informed and creative ways.
- (c) To help students further develop and reflect on their own values, so that they will be able to justify their own decisions, judgments and convictions, and so become informed and responsible citizens in their community, nation and the world.
- (d) To equip future secondary school Liberal Studies teachers with subject knowledge of most modules.
- (e) To stimulate the students' interest in, and a reflective understanding of, public affairs.
- (f) To enhance awareness and knowledge of the value dimensions of discourses on economic, political, legal, social, cultural, and environmental affairs.
- (g) To provide a transition to the eventual pursuit of further studies in various disciplines.

## Admission Requirements

Applicants should possess:

- (a) a bachelor's degree from a recognised university or comparable institution; or

- (b) a qualification deemed to be equivalent.

Proof of English proficiency is required for all applicants whose bachelor's degrees were obtained from non-English medium institutions. These applicants must meet the following minimum requirements for English proficiency:

- (a) a score of 537 (paper-based test) or 74 (internet-based test) in TOEFL; or
- (b) an overall band score of 6.0 in IELTS; or
- (c) a score of 450 in the College English Test band 6 (CET-6) of China.

Short-listed applicants may be interviewed should the Programme Board deem it necessary.

## Units Requirement

### Programme Stream

Foundation Courses:	6 units
Required Courses:	18 units
Elective Courses:	3 units
Total Requirement:	<b>27 units</b>

### Dissertation Stream

Foundation Courses:	6 units
Elective Courses:	15 units
Dissertation:	6 units
Total Requirement:	<b>27 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website



or the University Student Handbook 2018/19 (<http://gs.hkbu.edu.hk/en/curriculum1819/epap>) for details of the list of courses.

All courses in the programme carry equal weight, except Dissertation. Students who have satisfactorily completed all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded an MA Degree in Ethics and Public Affairs. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.67 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.66 will be awarded Merit.

Access <http://maepa.hkbu.edu.hk/> for course information.

# Master of Arts (MA) in Language Studies

(One-year Full-time or Two-year Part-time)

*Prof Lian Hee WEE , Programme Director*

## Aims

The programme provides comprehensive knowledge about language and prepares students for special applications of linguistic analysis to problems arising from the students' particular interests, careers and concerns. It trains students' ability to solve language-related problems and has prepared graduates for a range of jobs which require good language skills and for further studies in linguistics.

## Admission Requirements

Applicants should possess:

- (a) a bachelor's degree from a recognised university or comparable institution; or
- (b) a qualification deemed to be equivalent.

Applicants are expected to have advanced competence in spoken and written English. A good knowledge of other languages (including Chinese) would be an added advantage. If English was not the medium of instruction in their first degree, applicants are required to provide evidence of good English proficiency. At least one of the following minimum scores or standards has been achieved: (i) IELTS (Academic): Overall Band at 6.5; (ii) TOEFL: 550 (Paper-based), 79 (Internet-based); (iii) CET-6 (College English Test band 6): 500; (iv) Grade D in AS Use of English (HKALE); OR (v) Level 4 in English Language (HKDSE).

Mature students and other candidates who lack the above qualifications may be admitted on a case-by-case basis.

The courses on offer are available to external students from other universities.

Transfer of units may be granted (i) if relevant and comparable course(s) have been previously taken from a recognised institution no more than eight years before the commencement of study at the University and (ii) if the relevant course result is equivalent to B- or above in the University's grading system. Subject to programme requirements and panel approval, transfer may be granted for up to four courses for credits earned from an HKBU postgraduate diploma programme. Application form should be submitted to the admission panel, supported by relevant proof. Where appropriate, students may be required to sit for and achieve satisfactory results in the University's proficiency test(s) or qualifying examination(s) before their application for transfer of units is approved. Where transfer of credits is effected, tuition fees will be adjusted accordingly.

## Units Requirement

Required Courses:	15 units
Elective Courses:	6 units
Dissertation/Two Extra Elective Courses:	6 units
Total Requirement:	<b>27 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website

or the University Student Handbook 2018/19 (<http://gs.hkbu.edu.hk/en/curriculum1819/lang>) for details of the list of courses.

### **Applicants**

MALS graduates are recognised as degree holders who have fulfilled the Education Bureau's (EDB) requirements for (1) English subject knowledge [encompassing an English Language Major degree or the Postgraduate Diploma in Subject Knowledge (PGSK-ELT)], and (2) the English Language Proficiency Requirement (Benchmark Test) for language teachers. Students who have successfully completed the programme may apply to EDB for Professional Development Incentive Grant.

### **Admission Scholarships for Outstanding Students**

A number of scholarships ranging from HK\$8,000 to HK\$30,000 are offered to incoming Master of Arts in Language Studies students who (1) obtained first or second upper honours classification from their first degrees, which are relevant to language studies (linguistics, translation, English language & literature, etc.); or (2) are graduates of the UGC-funded HKBU Bachelor of Arts programmes; or (3) have excellent academic record in mainland universities and good TEM8 (Test for English Major – Level 8) result.

### **International Student Scholarship Scheme**

Scholarships are open to incoming international students in order to increase students' diversity and enhance their exposure. The scholarship awards vary from 15% to 100% of the total tuition fee and will be deducted from the tuition fee upon admission. The scholarships are awarded based on a holistic review process that includes academic results, academic outputs, interviews, relevant test scores and/or other evidence of excellence and aptitude.

### **Service to Hong Kong Admission Scholarships**

Scholarships are open to all applicants regardless of race, nationality, gender, political views, or any other irrelevant parameter. The requirements are strictly in relation to service to Hong Kong. Examples of service may include work at a Hong Kong related NGO, charity bodies, extra-curricular societies like the boy scouts or girl guides, help given to minority or disadvantaged groups, service (not just membership) to political parties, service (not just membership) to professional bodies, etc. Acceptable evidence includes testimonies, references, certificates, and other materials that allow verification. The scholarship awards vary from 15% to 100% of the total tuition fee and will be deducted from the tuition fee upon admission. Applicants who wish to be considered for the award should include all relevant supporting materials at the point of application for admissions.

# Master of Arts (MA) in Literary and Comparative Studies

(One-year Full-time or Two-year Part-time)

*Dr Magdalen KI, Programme Director*

## Aims

The MA in Literary and Comparative Studies (MALCS) aims to provide students the opportunity to explore literatures in English, activate experiential learning, conduct independent research, and present their findings in a comparative and globalized context. These emphases give a distinctive character to the Programme and reflect the 2020 vision of HKBU—a vision that purports to promote world class research and deliver the best student experience.

Our research-enriched curriculum is designed to strike a good balance between global and local literary studies. Students take methodology-based core courses that examine classic and contemporary critical theories and literary texts in relation to ideas in larger contexts, such as world literatures, global modernisms, comparative literature and the arts. They are also required to take research-driven elective courses that highlight current major themes that affect the global and local communities, and how these themes are mediated in literary texts. Students can also take part in the workshops, seminars and postgraduate conference organized by the department. They are also given the opportunity to do a Master's thesis as the culmination of work for the MA.

The MA Programme strives to deliver the best student experience by emphasizing experiential and multimodal learning. Students will complete media-enriched projects, take part in outdoor activities and study tours, with a view to enhancing their abilities to think out of the box, develop

cross-cultural understanding, engage with different peoples and communities, and apply their knowledge to real-world issues. Students can opt for the full-time or part-time study mode to suit their interests. If pursuing the degree full-time, students will complete 27 units in one academic year; if part-time, students will complete the same number of units in two academic years.

Common destinations for graduates with an MA in Literary and Comparative Literature include doctoral or advanced studies, as well as careers in academic teaching, publishing, and research.

## Admission Requirements

Applicants applying to the MALCS Programme:

- (a) should hold a bachelor's degree (BA) from a recognised university or comparable institution; or a qualification deemed to be equivalent;
- (b) may be interviewed in order to elicit further information such as interests, motivation, communication skills, language proficiency, maturity and suitability.

Mature students and other candidates lacking the above qualifications may be admitted on a case-by-case basis. A qualifying examination may be required.

## Language Proficiency Requirement

Applicants whose first degree is obtained from an institution where the medium of instruction is not English should:

- (a) have at least one of the following minimum scores or standards achieved: (i) a score of 6.5 in IELTS; (ii) a TOEFL iBT (internet-based test) score of 79 or PBT (Paper-based test) of 550; (iii) a score of 500 in CET6;

(iv) Grade D in AS Use of English (HKALE); OR (v) Level 4 in English Language (HKDSE).

(b) be able to communicate in English at an advanced level.

### Units Requirement

Required Courses:	15 units
Electives Courses:	9-12 units
Master's Project (optional):	3 units
Total Requirement:	<b>27 units</b>

### Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2018/19 (<http://gs.hkbu.edu.hk/en/curriculum1819/lcsp>) for details of the list of courses.



# Master of Arts (MA) in Music

(One-year Full-time or Two-year Part-time)

*Dr Andre J. ELIAS, Programme Director*

## Aims

- (a) To develop in graduates the academic, artistic, and technological bases for advanced independent work in music applicable in a variety of areas appropriate to Hong Kong;
- (b) To enable graduates to create and evaluate projects showing intellectual and artistic endeavour;
- (c) To enable graduates to evolve and synthesise ideas from the cultural, creative, technological, and educational elements presented in the programme; and
- (d) To help graduates understand and be able to apply technologies relevant to individual, group, social and cultural interests.

## Admission Requirements

Applicants should possess:

- (a) a bachelor's degree in music with at least second class honours from a recognised university or comparable institution; or
- (b) qualifications deemed to be equivalent.

Non-local applicants whose bachelor's degree was awarded by an institution/university where the medium of instruction was not English, are required to fulfill the English Language Requirements of an overall band score of 6 or above in IELTS, or 74 (internet-based)/537 (paper-based) in TOEFL. Short-listed applicants may be interviewed should the Programme Board deem it necessary.

## Units Requirement

Required Elective Courses:	9 units
Elective Courses:	21 units
Total Requirement:	<b>30 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2018/19 (<http://gs.hkbu.edu.hk/en/curriculum1819/mmus>) for details of the list of courses.



# Master of Arts (MA) in Translation and Bilingual Communication

(One-year Full-time or Two-year Part-time)

*Dr PAN Jun, Programme Director*

## Aims

This Programme aims to provide, at the postgraduate level and with the needs of main target groups in mind, focused and vigorous training in Translation and Bilingual Communication.

Specifically, the Programme hopes to achieve the following objectives:

- (a) To cater to the needs of students with different talents and abilities;
- (b) To offer more vigorous and concentrated training and enabling future trainees to acquire more insightful and professional skills in interpreting;
- (c) To provide intellectual stimulation to mid-career translators and those whose work require bilingual/trilingual competence by encouraging them to reflect on their profession, develop conceptual, analytical, and linguistic skills that can further inform their work, and refine their organisational and presentational skills;
- (d) To help takers of the Programme exercise their critical mind and appreciate better the relation between theory and practice, so that they can be more aware of and more articulate about the intricacies of bilingual communication and how they negotiate the challenges of translation;
- (e) To provide a scholarly introduction to the discipline of Translation Studies for those contemplating the pursuit of a career in academia; and

- (f) To offer those whose training was in a different or related field an opportunity to expand their intellectual horizon and to get acquainted with the lines of inquiry, the research methods and the general landscape of the discipline of Translation Studies so that they can join the scholarly community and strengthen the interdisciplinary dimension of this fast growing discipline.

## Admission Requirements

Applicants should

- (a) hold a bachelor's degree from a recognised university, or an equivalent professional qualification;
- (b) be able to communicate in English at an advanced level, and provide evidence of competence in English such as possessing one or more of the following qualifications:
  - Grade D or above in AS/AL Use of English; or
  - Level 4 or above in English Language (HKDSE); or
  - Minimum TOEFL score of 550 (paper-based) or 79 (internet-based) (Equivalent to IELTS band score of 6.5); or
  - Band score of 6.5 or above in IELTS; or
  - CET-6 (College English Test Band 6) in mainland China: 500 or above
- (c) be able to communicate in Chinese (Putonghua or Cantonese) at an advanced level, and provide evidence of competence in Chinese such as possessing one or more of the following qualifications:
  - Grade D or above in AS Chinese Language and Culture (HKALE); or
  - a BA degree with Chinese as the medium of instruction.

Short-listed applicants will be invited to attend an interview.

The following documents must be submitted for assessment upon application:

- (i) a copy of the original academic transcript of the first degree received by the applicant;
- (ii) two letters from referees of good standing in the community who are familiar with the applicant's academic performance and/or professional work; and
- (iii) two 300-word self-statements, one in English and one in Chinese, outlining the applicant's academic interests and objectives.



### Special Features

- The Programme is offered in one-year full-time mode and two-year part-time mode.
- Comprised of an Interpreting Stream, a Practical Stream and a Research Stream (listed in alphabetical order),

the Programme is specifically designed to serve the needs of three groups of takers. The Interpreting Stream focuses on the training of interpreting and related skills. The Practical Stream, as its name suggests, emphasises practice. More importantly, it aims to help students strengthen their critical mind and develop their bilingual and bicultural sensibilities. The Research Stream provides a strong foundation for those who wish to conduct further research in Translation Studies, or who are committed to a career in the discipline.

### Units Requirement

#### Interpreting Stream

Required Courses:	18 units
Elective Courses:	9 units
Total Requirement:	<b>27 units</b>

#### Practical Stream

Required Courses:	15 units
Elective Courses:	12 units
Total Requirement:	<b>27 units</b>

#### Research Stream

Required Courses:	21 units
Elective Courses:	6 units
Total Requirement:	<b>27 units</b>

### Study Curriculum

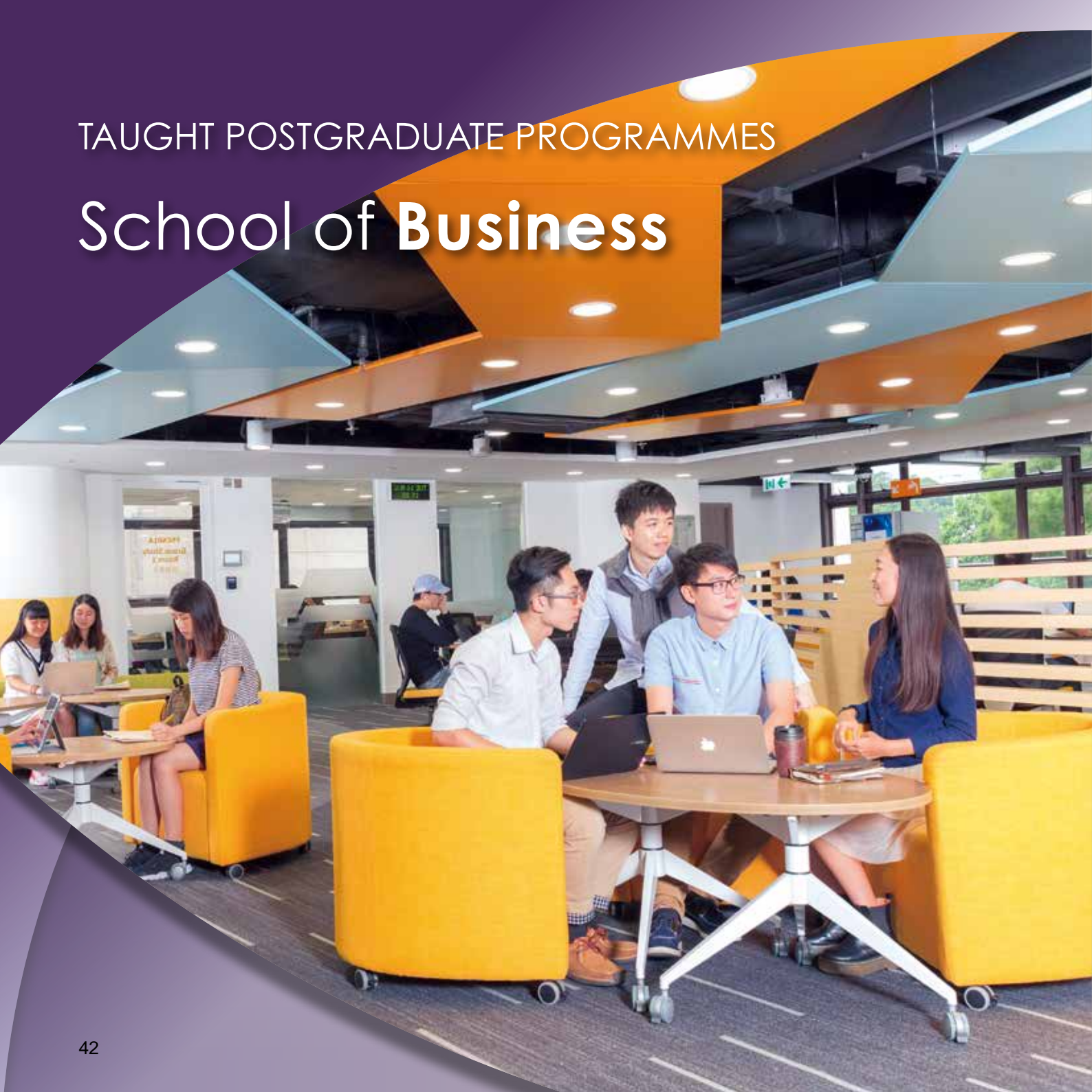
The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2018/19 (<http://gs.hkbu.edu.hk/en/curriculum1819/trbp>) for details of the list of courses.





TAUGHT POSTGRADUATE PROGRAMMES

# School of **Business**



# Doctor of Business Administration (DBA)

(Three-to-six-year Part-time)

*Dr WU Wei-ping, Programme Director*

## Aims

This Doctoral programme is designed for practising managers and professionals who wish to take their business education beyond the Master's degree level. Through a combination of taught courses and the completion of a research project, the DBA programme provides managers and professionals with an opportunity to challenge themselves intellectually, to further develop their analytical and research skills, to broaden and deepen their management knowledge, and to reflect on their own practice in the context of the latest business and management research.

There is an increasing demand for leaders who can apply advanced management methods to analyse and resolve complex problems, and who can thrive in a turbulent business environment. DBA candidates who meet this challenge by becoming reflective practitioners are able to meet the demands of today's business world. The DBA programme at HKBU is especially geared to fostering strategic creativity and the ability to lead change, make decisions, and enhance organisational effectiveness.

## Admission Requirements

Applicants should possess:

- (a) an MBA or a master's degree in business-related subjects from a recognised university or equivalent; and
- (b) substantial years (normally 10 years or above) of managerial or professional experience at an appropriate level; and
- (c) proficiency in English Language (such as completion of

a degree programme taught in English) or a minimum TOEFL score of 550 (paper-based test) or 79 (internet-based test); a minimum IELTS overall band score of 6.5; or equivalent score on a comparable test.

Applicants must submit a statement of purpose of 2000 – 3000 words, stating the interested area of research, as part of the selection process.

All short-listed applicants will be required to attend a panel interview conducted in English as part of the selection process.

## Units Requirement

Required Courses:	48 units
Total Requirement:	<b>48 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2018/19 (<http://gs.hkbu.edu.hk/en/curriculum1819/dbap>) for details of the list of courses.

Assessment will be based on class participation, assignments and projects, and tests or examinations. The Professional Development Workshops provide a forum for dialogue among academics, practitioners and students to discuss current issues related to the core areas of change, strategy and corporate governance, among others. The thesis is an original and independent research project that requires students to apply appropriate theories and research methods to analyse real management issues. Academic rigour and business relevance are emphasised in the assessment of the thesis.

# Master of Accountancy (MAcc)

(One-year Full-time or Two-year Part-time)

*Dr Daniel H. K. HO, Programme Director*

## Learning Goals

The learning goals of the MAcc programme:

- (a) Students will have the contemporary knowledge of accounting.
- (b) Students will be analytical and critical thinkers and be able to solve business problems.
- (c) Students will have the fundamental knowledge in professional ethics and business and company law.
- (d) Students will have an understanding of the accounting theory and the latest developments in accounting practices.

## Admission Requirements

Applicants should possess:

- (a) a bachelor's degree in any discipline from a recognised tertiary institution; or
- (b) a qualification deemed to be equivalent.

## Notes for Applicants

1. Applicants bear the responsibility to confirm with HKICPA that their bachelor's degrees are recognised in meeting the student registration requirements of the HKICPA QP before applying for admission to this MAcc programme.
2. Applicants expecting the acquisition of the requisite academic qualification before the programme commencement may also apply for admission.

3. Both business and non-business degree holders must satisfy the pre-core programme requirements prior to their completion of the MAcc programme. The pre-core programme includes courses in accounting, economics, information systems, intermediate accounting, management, marketing for accountants and statistics. Applicants with deficiencies in any of these courses must take, at their extra cost, the prescribed pre-core courses (which are non-unit bearing courses with pass/fail option) to satisfy the competency requirements for admission to the HKICPA QP. The offering of pre-core courses by the Department is subject to the demand of admissions.
4. Proof of English proficiency is required for all applicants whose bachelor's degrees were obtained from non-English medium institutions. These applicants must meet the following minimum requirements for English proficiency:
  - a) a score of 550 (paper-based) or 79 (internet-based test) in TOEFL; or
  - b) an overall band score of 6.5 in IELTS
5. Initial selection will be judged on the basis of results in official academic transcripts, proof of English proficiency and relevant supporting documents. Shortlisted and qualified candidates will be invited to attend an admission interview together with a written test for further assessment on their English proficiency and attitude.

## Programme Structure

This is a taught postgraduate programme leading to the award of Master of Accountancy. The programme – Part One (18 units) is accredited by the Hong Kong Institute of Certified Public Accountants as equivalent to a conversion programme for HKICPA QP admission purposes. Subject to the demand of admissions, the programme will be delivered in one-year full-time and two-year part-time modes.

## Units Requirement

Required Courses:	21 units
Elective Courses:	15 units
Total Requirement:	<b>36 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2018/19 (<http://gs.hkbu.edu.hk/en/curriculum1819/macc>) for details of the list of courses.



# Master of Business Administration (MBA)

(Two-year Part-time)  
(Mainland class only)

**Prof. HUANG Xu, Programme Director**

## Aims

The objective of the programme is to develop well-rounded executives who have the knowledge, skills and leadership ability to respond effectively to an increasingly versatile local and international business environment. To achieve this objective, we endeavour to ensure that our graduates:

- (a) have an in-depth knowledge of doing business in Hong Kong, mainland China and internationally;
- (b) have the personal competence necessary to successfully take on the role of a change agent and leader within their organisations; and
- (c) can apply their knowledge and skills to develop domestic and global business strategies.

## Salient Features

### Excel in China & Global Businesses

- Managerial topics in the global aspects of business
- "Learning in the Field" allows students to be immersed in a real-world business environment and provides them with an understanding of the business operations in any cities around the world.
- Strong alumni network with close interaction with mainland business leaders, graduates, students and academics
- A comprehensive, team-based business project that allows students to apply concepts learned in class to either a real client or a new business proposal

## Mode of Attendance

- The MBA Programme is offered on a part-time basis within 4 semesters over a 2-year period with term breaks and a full summer break. Class sessions are held at weekends.
- With special permission, individual students may extend the programme of study for a period of not more than 12 months.

## School's Exchange Programme

- Renowned institutions worldwide have reached collaborative agreements with the School for the exchange programme.
- Students can broaden their horizons by studying in other countries for a semester or a summer.
- Units gained from the exchange programme can be transferred to the MBA programme for up to two electives (6 units).

## "Live" Learning Experiences

- Practical MBA Project (Consultancy-type research project with a real company)
- Opportunity to develop a business plan for the MBA Project
- The Executive Development Series, including seminars, corporate visits, managerial skill workshops and career development training, enables students to share the wealth of experience with the business leaders and leading scholars.

## High Level of Faculty Support for Students

- Emphasis is placed on giving high levels of individual attention to students.

- All teaching is done by full-time faculty, supported by adjunct professors of high calibre and leading business executives.

## Admission Requirements

Applicants should possess:

- (a) a bachelor's degree (in any discipline) from a recognised university or comparable institution, or a qualification deemed to be equivalent;
- (b) at least three years of relevant work experience;
- (c) an acceptable score in the Graduate Management Admission Test (GMAT). Applicants with 8 or more years of relevant work experience may apply for exemption from taking GMAT; and
- (d) a satisfactory performance in the admissions interview.

For MBA Hong Kong Class, if English was not the medium of instruction for the first degree, applicants are required to provide evidence of good English proficiency e.g. English standard with a minimum TOEFL score of 550 (paper-based) or 79 (internet-based) or IELTS overall band score of 6.5 or qualifications deemed to be equivalent.

The Admissions Panel will assess appropriate qualified applicants' motivation, maturity, communication skills, language proficiency, and suitability of the applicants for the programme at the time of the interview. The interview will be group-based and interactive.

## Units Requirement

Core Courses:	33 units
Required Courses:	5 units
Advanced Electives (or Recommended non-MBA Electives):	6 units
<b>Total Requirement:</b>	<b>44 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2018/19 (<http://gs.hkbu.edu.hk/en/curriculum1819/mbal>) for details of the list of courses.

## MBA Awards Schemes to Promote Excellent Performance of Students

### Graduation Academic Awards

The Graduation Academic Awards are designed to reward students who have attained excellent scholastic performance in their MBA studies at HKBU.

- **Graduation Distinction Award**  
MBA students who have attained a cumulative GPA of 3.67 or above at graduation (subject to the same conditions applied to the Distinction academic standing) will be granted the Graduation Distinction Award of HK\$10,000.
- **Graduation Merit Award**  
MBA students who have attained a cumulative GPA of 3.40 to 3.66 (subject to no repeated courses and the same conditions applied to the Merit academic standing) at graduation will be granted the Graduation Merit Award.

# Master of Human Resources Management (MHRM)

(One-year Full-time or Two-year Part-time)

**Dr Jamie CHEUNG, Programme Director**

## Aims

Upon completion of the programme, graduates will possess:

- (a) People-management competencies: Graduates of the programme will have the necessary HR knowledge, skills and competencies to successfully carry out operational HR functions that translate HR policies and procedures into positive HR outcomes.
- (b) Evaluation and advisory competencies: Graduates of the programme will have the ability to evaluate and develop people-management programmes and processes, based on a sound knowledge of the principles of employee motivation and engagement, and an awareness of the importance of the organisational and cultural context and of ethical principles.
- (c) Personal and professional development: Graduates of the programme will be effective communicators, analytical and critical thinkers, who will appreciate the importance of life-long learning and continuing professional development.

## Admission Requirements\*

Applicants should normally possess:

- (a) a recognised bachelor's degree or an equivalent professional qualification (with no work experience requirement); or
- (b) a recognised diploma plus a minimum of four years of work experience; and

(c) the following English language proficiency standard\* if they received their higher education in a language other than English:

- (i) TOEFL: not lower than 550 (paper-based), or 79 (internet-based); or
- (ii) IELTS: overall band score not lower than 6.5; or
- (iii) CET-6: not lower than a score of 450; or
- (iv) other equivalent qualifications.

Short-listed candidates are invited to attend an interview.

\* *Subject to change*

## Units Requirement

Required Courses:	24 units
Elective Courses:	6 units
Total Requirement:	<b>30 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2018/19 (<http://gs.hkbu.edu.hk/en/curriculum1819/mhrm>) for details of the list of courses.

## Scholarships

Two academic awards are set up (a) to motivate MHRM students to strive for academic excellence and (b) to encourage our HKBU alumni to pursue advanced professional education:

- (a) The Graduation Academic Award is designed to reward those who have attained excellent scholastic

performance in their MHRM studies. It is worth HK\$8,000 and will be given to three students who have obtained the highest GPA provided that their cumulative GPA is no less than 3.40, with no repeated courses and no course grade below B-.

- (b) The HKBU Alumni Entrance Award is worth HK\$8,000 and two awards are available. Students need to be HKBU undergraduate alumni and have attained an upper second class honours degree.



# Master of Science (MSc) in Applied Accounting and Finance

(One-year Full-time or One-and-a-half-year Part-time)

*Dr Tan Weiqiang, Programme Director*

## Aims

Comparing with some similar taught master programmes found in Hong Kong and overseas, a distinct feature of this Master of Science in Applied Accounting and Finance (MScAAF) programme is its emphasis on the integration of knowledge in both Accounting and Finance disciplines. Students' understanding of conceptual and practical issues relating to both Accounting and Finance disciplines will be nurtured by teaching and learning. In particular, two integrative/capstone courses on the application of Accounting and Finance knowledge and skills (e.g. Financial Statement Analysis & Business Valuation and Financial Strategy) are also included in the programme.

## Admission Requirements

Applicants should possess:

- a bachelor's degree with honours in Business from a recognised university or comparable institution, or a professional qualification deemed to be equivalent (e.g. a professional qualification in accounting or finance field such as CPA/ACCA from designated accounting bodies, CFA from Institute of Certified Financial Analysts, CMA from Institute of Management Accountants, etc.); or
- a bachelor's degree in other disciplines with relevant experience and/or training in accounting, finance, management or related fields; and
- a satisfactory score on the Graduate Management Admission Test (GMAT) (for applicants of full-time programme only); or
- a minimum of three years of relevant working experience (for applicants of part-time programme only); and

(e) proof of English proficiency if their first degrees were obtained from non-English-medium institutions: a minimum IELTS overall band score of 6.5 or TOEFL score of 550 (paper-based)/ 79 (internet-based) or the equivalent score of other tests.

Qualified applicants will be required to attend an admission interview as part of the selection process.

Students with non-Business degree who lack basic training/ experience in accounting, finance or related fields may also be qualified, subject to making up of the accounting and finance fundamentals through an intensive foundation course at extra cost or guided self-study before commencement of the MScAAF Programme.

Application for exemption or unit transfer of a course will be considered on a case-by-case basis. Only courses completed at relevant postgraduate level or equivalent and with similar contents can be used to claim for exemption or unit transfer. Each student can receive exemptions or unit transfer for no more than two courses. Under current arrangement, members of HKICPA and ACCA can gain exemption for 2 courses with tuition fee waived.

## Units Requirement

Required Courses:	24 units
Elective Courses:	6 units
Non-credit bearing Course:	0 unit
Total Requirement:	<b>30 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2018/19 (<http://gs.hkbu.edu.hk/en/curriculum1819/afin>) for details of the list of courses.



# Master of Science (MSc) in Applied Economics

(One-year Full-time)

**Dr WAN Shui Ki, Programme Director**

## Aims

This programme, Master of Science in Applied Economics (MScAEcon), provides theoretical and applied training in economic analysis. By taking various applied electives, in addition to the theoretical cores, students will be trained to analysing economic issues relevant to their work.

A distinct feature of this MScAEcon Programme is the balanced training in economic knowledge. Specifically, this Programme aims at training:

- (a) Competent applied economists: The Programme offers applied economic courses in Hong Kong. These courses will analyse the relevant areas using the latest economic models. The programme curriculum also consists of courses for analysing the Chinese economy, which is the current focus of the world.
- (b) Potential theoretical researchers: Although we expect that most students entering into this Programme are applied oriented, this Programme is also well structured to provide students the flexibility of choosing appropriate electives to cater for future research oriented studies.

## Admission Requirements

The overall scholastic record and potential of the applicant for admission is more important than prior preparation in specific areas of economics. While undergraduate specialisation in economics is desirable, the Programme is open to students whose undergraduate degree has been in other fields.

**General admission requirements:** To be eligible for admission to the Master of Science in Applied Economics Programme, the applicant must hold a bachelor's degree from a recognised university, or equivalent. Although a bachelor's degree in economics or related areas is not a pre-requisite for admission, the applicant is expected to possess the knowledge of microeconomics and macroeconomics, with some training in mathematics (especially in calculus and linear algebra) and statistics.

**Language proficiency requirements:** Proof of English proficiency is required for applicants whose first degree were obtained from non-English-medium institutions. The English proficiency requirement can be fulfilled by achieving any one of the following standards:

- (a) a minimum TOEFL iBT score of 79; or
- (b) a minimum of 6.5 in IELTS; or
- (c) other equivalent qualifications.

## Units Requirement

Required Courses:	15 units
Elective Courses:	15 units
Total Requirement:	<b>30 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2018/19 (<http://gs.hkbu.edu.hk/en/curriculum1819/ecof>) for details of the list of courses.

# Master of Science (MSc) in Business Management

(One-year Full-time)

**Prof. HUANG Xu, Programme Director**

The Master of Science in Business Management (MScBM) Programme is a pre-experience, Master's level programme in general business and management. The programme specifically serves the needs of fresh graduates or those with little post-graduation work experience, who desire to prepare for a business career. The programme prepares students for entry into a business career or further enhancement of a graduate's career in business by further developing professional knowledge and skills. As it is a general business programme, students from majors other than business are welcome to apply for the programme.

The curriculum is supplemented by non-unit bearing seminars, workshops, corporate visits and activities, and it provides students with "live-learning" experience, broadens their international exposure, and equips them with sound theoretical grounding to be well-rounded, global and innovative executives.

MScBM graduates who want to pursue an HKBU MBA may apply for certain exemptions, as long as they have fulfilled the work experience and other MBA entrance requirements. The course exemptions will be subject to the relevant University regulations and requirements set by the MBA/MScBM Programme.

## Aims

The Programme aims to:

- (a) equip students with knowledge and understanding in general business and management, with emphasis

on the integration of the multiple dimensions of international business;

- (b) prepare students in the application and integration of general business and management knowledge;
- (c) assist students in the acquisition of practical business skills which are essential to their business careers and professional development; and
- (d) enable students to appreciate the importance of corporate social responsibility, corporate sustainability and business ethics.

## Salient Features

- Opportunity to develop knowledge in major functional areas of modern business, with an emphasis on the integration of multiple dimensions of international business.
- The Executive Development Series, including seminars, corporate visits, managerial skill workshops and career development training, enables students to share the wealth of experience with business leaders and leading scholars.
- The international exchange programme provides a valuable opportunity for students to enrich their international exposure and improve their cross-cultural communication and management skills.

## Admission Requirements

The entry requirements for the MScBM programme are a combination of the followings:

- (a) a bachelor's degree<sup>R</sup> from a recognised university or comparable institution; or a professional qualification deemed to be equivalent;

- (b) good English proficiency<sup>^</sup>;
- (c) a satisfactory performance in the admissions interview<sup>#</sup>; and
- (d) GMAT is not required but highly encouraged.

Applicants should submit a personal statement of not more than 500 words on their motivation to study the programme, as part of the application materials.

<sup>^</sup> *Since English is the medium of instruction, applicants should possess a good command of English, both written and spoken. If English was not the medium of instruction for the first degree, applicants are required to provide evidence of good English proficiency, e.g. English standard with a minimum TOEFL score of 550 (paper-based)/ 79 (internet-based) or IELTS overall band score of 6.5 or qualifications deemed to be equivalent.*

<sup>#</sup> *The Admissions Panel will assess the motivation, maturity, communication skills, language proficiency, and suitability of the applicants for the programme at the interview. The interview will be group-based and interactive. A Programme-administered written test on English proficiency will be conducted prior to the interview.*

<sup>R</sup> *All new students who do not have a first degree in business are required to attend a one-week bridging programme dealing with business fundamentals in late August 2019. Further details will be provided to new students along with the joining instructions. No additional course fee is payable for this bridging programme.*

## Units Requirement

Core Courses:	27 units
Elective Courses (or Recommended Non-MScBM Electives):	6 units
Total Requirement:	<b>33 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2018/19 (<http://gs.hkbu.edu.hk/en/curriculum1819/mbmf>) for details of the list of courses.

## MScBM Scholarships and Awards Scheme

An array of MScBM scholarships and awards scheme is set up to reward outstanding students, including International Postgraduate Scholarship, MScBM Diversity Contribution Scholarship, MScBM Entrance Award and Graduation Academic Awards.

International Postgraduate Scholarship is offered to outstanding international students. Scholarship recipients will get full tuition waiver plus HK\$100,000 living allowance (approx. US\$12,820). Eligible international applicants will be automatically considered for the scholarship based on their all-round record and interview performance.

The MScBM Diversity Contribution Scholarship is for students who can enhance the diversity of the programme through their international exposure, cultural experiences, overseas education, work experience, special achievement and talents. The scholarship amount ranges from HK\$50,000 to full tuition coverage.

The MScBM Entrance Award aims to offer financial support to new entrants with distinguishing qualifications to pursue full-time MScBM study while the MScBM Graduation Academic Awards are for students who have attained excellent scholastic performance.

# Master of Science (MSc) in Corporate Governance and Compliance

(One-year Full-time or One-and-a-half-year Part-time)

*Dr Davy WU, Programme Director*

## Aims

In response to an increasingly complex regulatory environment and ever-rising expectations of investors and stakeholders, the Master of Science in Corporate Governance and Compliance programme (Programme) provides specialised training and imparts practical knowledge to prepare directors (in particular, independent non-executive directors), company secretaries, and professionals in the related fields to strengthen sustainability and accountability of their organisations. This professionally recognized master's degree can help our graduates undertake senior roles in their organisations, from management to boardroom.

Foundational courses will be provided in the beginning to develop students a good understanding in business operations and environment. Courses of different aspects in corporate governance will follow to offer students an in-depth knowledge and relevant professional skills. Emerging themes, including risk management and compliance, will be emphasized to strengthen the professional role on a day-to-day basis as well as the leadership role at the governance level on a long-term basis. Graduates of the Programme are eligible to apply for full exemption from the examination requirements of The Institute of Chartered Secretaries and Administrators (ICSA) and The Hong Kong Institute of Chartered Secretaries (HKICS).

Applicants who are interested in corporate governance of commercial (listed and non-listed), public, charitable, and non-governmental organisations are welcome.

## Admission Requirements

Applicants should possess:

- (a) a Bachelor's degree in any discipline from a recognised university or comparable institution or an equivalent qualification (such as a recognised professional qualification in accounting or finance); and
- (b) evidence of good English of proficiency. If English was not the medium of instruction for undergraduate studies: a minimum TOEFL score of 550 (paper-based) /79 (internet-based) or IELTS (academic) overall band score of 6.5 or an equivalent score on a comparable test; and
- (c) preferably with a minimum of three years of work experience.

## Units Requirement

Required Courses:	24 units
Elective Courses:	6 units
Total Requirement:	<b>30 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2018/19 (<http://gs.hkbu.edu.hk/en/curriculum1819/cgac>) for details of the list of courses.

## Scholarships

The MScCGC programme offers a series of awards to encourage HKBU alumni to pursue advanced professional education and to motivate programme participants to strive for academic excellence. An outstanding student is entitled to obtain all the awards listed below:

- (1) The MScCGC HKBU Alumni Entrance Award is worth HK\$10,000 and 5 awards are available. Participants need to be (a) HKBU (including BNU-HKBU United International College) undergraduate alumni; (b) have a minimum of 3 years of work experience at enrollment; (c) have attained an overall CumGPA of 3.0 or above at the first trimester of the intake year (subject to no failed course grade);
- (2) The MScCGC Graduation Academic Awards are designed to reward students who have attained excellent scholastic performance in their MScCGC study at HKBU:
  - (a) Distinction Award: MScCGC students who have attained an overall CumGPA of 3.67 or above at graduation (subject to the same conditions applied to the University's Distinction academic standing, i.e. no repeated courses and no course grade below B-) will be granted the Graduation Distinction Award of HK\$10,000.
  - (b) Merit Award: MScCGC students who have attained an overall CumGPA of 3.40 to 3.66 (subject to no repeated courses and the same conditions applied to the University's Merit academic standing) at graduation will be granted a certificate for the Graduation Merit Award.
- (3) The MScCGC HKBU Local Entrance Awards are targeted at local executives and professionals who aspire to master their knowledge and skills in best

corporate governance practices. The award is worth an amount equivalent to 1/3 of the total programme fee of the intake year. Up to 3 awards are available each academic year. Participants (a) must be a local resident of Hong Kong at enrollment; (b) must have 5 years of work experience or above at enrollment; (c) must complete the whole programme within 2 academic years; and (d) must be able to maintain a minimum 3.33 GPA at graduation.



# Master of Science (MSc) in Entrepreneurship and Global Marketing

Interested applicants please visit Grenoble École de Management's Entrance Enrollment System at: <https://ggsb.fullfabric.com> or via <http://en.grenoble-em.com/msc-entrepreneurship-global-marketing>

(One-and-a-quarter year Full-time)

***Dr Glos HO, Programme Director***

The Master of Science in Entrepreneurship and Global Marketing (MScEGM) is a joint award programme to be offered by the Department of Marketing, Hong Kong Baptist University and Grenoble École de Management on a 15-month full-time study basis.

This programme distinguishes itself from other programmes by its international component. Students will study one semester in France and one semester in Hong Kong to develop a global mindset that fosters creativity and innovation. The official medium of instruction of the programme is English while having an opportunity to expose to the French language in daily life.

It is designed for graduates from any discipline, regardless of nationalities who wish to gain the entrepreneurial knowledge, mind-set and tools to evaluate and drive business opportunities and for those seeking graduate education to advance into managerial and leadership roles or to start an entrepreneurial career.

## Unique Programme Features

- A joint award Master's degree issued by Hong Kong Baptist University and Grenoble École de Management

- A unique international learning opportunity to cultivate students with creative approaches to entrepreneurial growth while in France and global marketing skills to maintain a responsible entrepreneurial business in the global era while in Hong Kong
- An international advisory team of business and startups experts will provide students with hands-on coaching and guidance on start-ups ideas and projects
- Up to HK\$1 million venture capital funding could be awarded for potential start-ups project
- Non-local graduates of the programme may apply to stay and work in Hong Kong for 12 months.

## Admission Requirements\*

(a) Applicants would need a Bachelor's degree or equivalent, or with a minimum of 180 ECTS credits in any discipline from a recognized university or comparable institution.

(b) English Language Requirements

For non-English native applicants, you need to meet the English requirement as stipulated below:

- a. An overall band score of 6.5 in International English Language Testing System (IELTS) exam, with not less than 6 in each component test; or
- b. TOEFL: IBT: 94 (minimum score of 22 in each band); paper-based test: 587 (institutional/ITP TOEFL results will not be accepted); or

- c. Cambridge Proficiency Exam: A, B or C; or
- d. Pearson Test of English (PTE): a minimum of 63.

*Note: GMAT and French language are not required for this programme.*

*\* Subject to the Senate Approval*

## Units Requirement

Required Courses:	33 units
Business Project (or Academic Dissertation):	9 units
Total Requirement:	<b>42 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website for details of the list of courses.

## Scholarships and Awards Scheme

An array of MSc in Entrepreneurship and Global Marketing scholarships and awards scheme is set up to reward excellent scholastic performance in their master programme studies.

## Hong Kong Baptist University

### Scholarships

It will be offered by Hong Kong Baptist University and Grenoble École de Management as follows:

- (a) HK\$25,000 each for students with GMAT score of 650 or above<sup>#</sup>;
- (b) HK\$50,000 each for students with GMAT score of 700 or above<sup>#</sup>;
- (c) HK\$50,000 for a student who start up a business by the end of the Programme<sup>^</sup>;
- (d) HK\$10,000 with academic excellence upon completing the Programme for top 3 students.

## Life-Long Learning Award

Graduates of Hong Kong Baptist University, HKBU-SCE and BNU-HKBU United International College are entitled to a Life-Long Learning Award of HK\$10,000 if they are being admitted to this programme. This award will be issued by the HKBU Department of Marketing in Semester 2.

## Seed Funding Support for Start-Ups Projects

At the end of the programme, students will have the chance to pitch your business idea to investors and might receive Venture Capital Funding to found your own company. Up to HK\$1 million will be awarded for potential start-ups projects.

## Grenoble École de Management

### Grenoble École de Management Scholarships

There are numerous scholarships which students may be eligible to apply:

Please visit the **Grenoble École de Management Scholarships** website, where you will find information about it.

<http://en.grenoble-em.com/scholarships-funding-your-gemggsb-program>

### Eiffel Scholarship

<https://www.campusfrance.org/en/eiffel>

<sup>#</sup> *The Scholarships may be offered subject to availability*

<sup>^</sup> *The scholarship nominations are subject to final scrutiny and approval by the Programme Panel.*

## Graduation

There are two levels of award:

- (a) Students may exit with an award of a Postgraduate Diploma in Entrepreneurship and Global Marketing if they have completed and passed 12 required core courses (33 units) having met the requirements of both HKBU (including a minimum cumulative GPA of 2.50) and Grenoble École de Management in their respective semesters.
- (b) The Master of Science in Entrepreneurship and Global Marketing degree will be granted to students who have completed and passed all the 12 required core courses and the Business Project or Academic Dissertation with a total of 42 units, and having met the requirements of both HKBU (including a minimum cumulative GPA of 2.50) and Grenoble École de Management in their respective semesters.

This is an exempted course under the NON-LOCAL HIGHER AND PROFESSIONAL EDUCATION (REGULATION) ORDINANCE CAP 493 (Ref. No.: 472820/472821). It is a matter of discretion for individual employers to recognise any qualification to which this course may lead.

# Master of Science (MSc) in Global Marketing Management

Interested applicants please apply through The University of Sheffield's Online Application System at <http://www.sheffield.ac.uk/postgraduate/taught/apply/applying>

(One-year Full-time)

***Dr Alex TSANG, Programme Director***

The Master of Science in Global Marketing Management (MScGMM) is a joint award taught postgraduate programme to be offered by the Department of Marketing, Hong Kong Baptist University and the Management School, the University of Sheffield on a one year full-time study basis.

The programme is designed for relatively recent graduates in any discipline with an interest in working in the marketing function for multinational organisations. It will also benefit those in general and line management, who seek a thorough education in the theories and practice of global marketing management. Applicants from all countries will be considered.

The thoughtfully designed curriculum embrace a global view with global case studies embedded in courses and the dissertation addressing the principles and practices of international marketing management. More importantly, by having students spend the first semester in the UK and the second semester in Hong Kong, the programme utilizes the synergies of having two partnering institutions located in different regions of the world – bringing global exposure to students.

## Aims

The programme aims to:

- (a) provide students with the knowledge and skills appropriate to commence an international career associated with marketing management;
- (b) develop students' understanding of marketing theories and practices associated with global organisations in order to enable them to identify and critically evaluate the strategies adopted in meeting the challenges imposed by changing social, political and economic environments;
- (c) develop students' understanding of the impact of contextual forces acting on businesses in the marketing discipline;
- (d) develop students' understanding of and ability to conduct rigorous international related market research through independent study, leading to the submission of a dissertation;
- (e) provide students with a unique international opportunity to experience high quality learning and teaching that will be delivered across two research-led universities, i.e. the University of Sheffield and Hong Kong Baptist University, where they will interact with faculty and students from different cultures.

## Admission Requirements

(a) Applicants would need a good degree in any subject (an upper second class (2:1) honours or higher; or equivalent;) or approved professional qualification combined with a desire to learn about principles and practices of marketing. Applicants do not need prior marketing or management experience.

### (b) English Language Requirements

If you are a national (or university graduates) of a majority native English speaking country, you do not need to complete a specific English language qualification.

List of majority native English speaking countries:

<http://www.sheffield.ac.uk/international/english-speaking-countries>

Other than students from native English speaking countries, an English language qualification is required: IELTS is our preferred test of language. You need at least an IELTS overall band score of 6.5 or equivalent, with not less than 6.0 in all the component tests is desirable. If you are unable to sit the IELTS, you should take TOEFL. If you take TOEFL, please note that the internet-based test (iBT) is the only TOEFL qualification that we accept. TOEFL iBT's equivalent: 88.

Comparison of English language test scores (IELTS, TOEFL iBT etc):

<http://www.sheffield.ac.uk/eltc/englishtests/toefl-ielts>

Other acceptable English language qualifications:

<http://www.sheffield.ac.uk/postgraduate/info/englang>

## Units Requirement

Required Courses:	27 units
Projection dissertation:	9 units
Total Requirement:	<b>36 units*</b>

\* 1 HKBU unit shall be counted as equivalent to 5 TUOS credits of the University of Sheffield.

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2018/19 (<http://gs.hkbu.edu.hk/en/curriculum1819/gmmf>) for details of the list of courses.

## Scholarships

### Hong Kong Baptist University

#### MScGMM Academic Scholarships

Scholarships of HK\$10,000 will be granted to students with outstanding academic performance at the end of the programme. Students do not need to apply for the scholarship under this merit-based scholarships scheme.

#### MScGMM Global Exposure Award

MScGMM applicants with global exposure can apply for the MScGMM Global Exposure Award. A maximum of five awardees per year, each will be awarded with HK\$40,000. Applicants will be assessed by a panel based on their extent and degree of multicultural experience, including but not limited to international education and working experiences, as well as participation in prominent international organizations or events. The result will be announced before semester one starts and be awarded by end of semester two.



### **Life-Long Learning Award**

Graduates (associate degree or above) of Hong Kong Baptist University, HKBU-School of Continuing Education and United International College are entitled to a Life-Long Learning Award of HK\$10,000 if they are being admitted to this programme. This award will be issued by the HKBU Department of Marketing in semester two.

### **The University of Sheffield**

There are a number of scholarships ranging from £1,000-£5,000 which students may be eligible for:

#### **Sheffield University Management School Scholarships:**

[https://www.sheffield.ac.uk/management/study/msc/fees\\_and\\_funding/scholarships](https://www.sheffield.ac.uk/management/study/msc/fees_and_funding/scholarships)

#### **University of Sheffield Scholarships:**

<http://www.sheffield.ac.uk/ssid/finance/pg>

#### **International Student Scholarships:**

<https://www.sheffield.ac.uk/international/enquiry/money/scholarships>

### **Graduation**

There are two levels of award:

- (a) Students may exit with an award of a Postgraduate Diploma in Global Marketing Management if they have completed and passed 8 required core courses (24 units) having met the requirements of both HKBU (including a minimum cumulative GPA of 2.50) and the University of Sheffield in their respective semesters.
- (b) The Master of Science in Global Marketing Management degree will be granted to students who have completed and passed all the 9 required core courses and the dissertation with a total of 36 units having met the requirements of both HKBU (including a minimum cumulative GPA of 2.50) and the University of Sheffield in their respective semesters.

This is an exempted course under the NON-LOCAL HIGHER AND PROFESSIONAL EDUCATION (REGULATION) ORDINANCE CAP 493 (Ref: 452359/452445). It is a matter of discretion for individual employers to recognise any qualification to which this course may lead.

# Master of Science (MSc) in Strategic Human Resources Management

(Two-year Part-time)

**Dr Alicia LEUNG, Programme Director**

## Aims

To prepare graduates to:

- (a) exhibit an in-depth knowledge of the fundamentals of strategic and global management as they pertain to human resource management;
- (b) demonstrate state-of-the-art knowledge of human capital management including HR planning, talent management, succession planning, and HR measurements;
- (c) develop strategies for human resources which are capable of influencing corporate decision-making;
- (d) speak the boardroom language on the topics of finance, technology, marketing and operations, and perform the role of strategic business partner;
- (e) act as skilled change agents, creating transformation programmes and managing intellectual capital and information technology;
- (f) function as the conscience of senior managers in terms of ethical behaviour and professionalism; and
- (g) create a cultural bridge between local managers and their counterparts in other parts of the world.

## Admission Requirements\*

Applicants should possess:

- (a) a good first degree or equivalent, in any discipline, from a recognised university; or a Postgraduate Diploma in Human Resources Management from a recognised

education institution; or a qualification deemed to be equivalent; and

- (b) usually a minimum of five years of management/professional experience.

Applicants graduated from an institution where the medium of instruction is not English must achieve the following English proficiency requirement:

- (i) TOEFL: normally not lower than 550 (paper-based) or 79 (internet-based); or
- (ii) IELTS: normally overall band score not lower than 6.5; or
- (iii) CET-6: normally not lower than a score of 450; or
- (iv) Other equivalent qualifications.

Short-listed candidates are invited to attend an interview.

*\* Subject to change*

## Units Requirement

Required Courses:	24 units
Elective Courses:	3 units
Project:	3 units
Total Requirement:	<b>30 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2018/19 (<http://gs.hkbu.edu.hk/en/curriculum1819/shrm>) for details of the list of courses.

### Remarks

- (1) Outstanding students who have completed the Postgraduate Diploma in Human Resources Management offered by Hong Kong Baptist University will be exempted from the fees for the following two courses – Human Resources Management and Business and Current Employment Practices in China.
- (2) Two academic awards are set up (a) to encourage our HKBU alumni to pursue advanced professional education and (b) to motivate MScSHRM students to strive for academic excellence:

- (a) The HKBU Alumni Entrance Award is worth HK\$10,000 and two awards are available. Students need to be HKBU undergraduate alumni and have attained an upper second class honours degree.
- (b) The Graduation Academic Award is designed to reward those who have attained excellent scholastic performance in their MScSHRM studies. It is worth HK\$10,000 and will be given to three students who have obtained the highest GPA provided that their cumulative GPA is no less than 3.40, with no repeated courses and no course grade below B-.

